

PCPC 2027 WEBINARS SPONSORSHIP PROSPECTUS



About PCPC

PCPC is the leading national trade association representing the cosmetics and personal care products industry. We unite manufacturers, suppliers, and innovators committed to advancing a safe, sustainable, and trusted beauty ecosystem.

ADVOCATE

Shape sound public policy and cosmetic regulations in the U.S. and globally.

Represent industry interests with lawmakers, regulators and international partners.

EDUCATE & INFORM

Deliver timely intelligence on emerging laws, compliance requirements, and scientific improvements.

Provide expert guidance and resources to help companies navigate regulatory complexity.

ADVANCE STANDARDS

Promote product safety, quality, and transparency.

Lead scientific research and support data-driven decision-making.

CONVENE THE INDUSTRY

Host premier conferences, working groups, and webinars.

Foster collaboration across brands, suppliers, and stakeholders.

Why Sponsor?

“Partnering with PCPC on our sponsored webinar was a fantastic experience from start to finish. The **strong audience engagement** made it truly rewarding to share our expertise on post-market surveillance and hear firsthand what PCPC members care about most. We were especially pleased with the **attendance level that exceeded our expectations**. It was a great opportunity to connect with members and better understand their needs, and we would highly recommend a PCPC sponsorship to others considering the same.”

SafetyCall International, LLC

Benefits of Sponsorship

Digital Branding

Prominent logo placement on event website, emails, and social media posts.

Establish Thought Leadership

Share insights, demonstrate industry expertise, and innovation while positioning your company as a trusted authority.

Cost Effective Global Reach

Webinars eliminate travel and venue costs while reaching participants worldwide.

Extended Content Value

Recorded sessions can be repurposed for marketing campaigns, social media and training purposes.

Targeted Industry Audience

Direct access to engage with cosmetics, personal care, regulatory, scientific, and business professionals most relevant to your products & services.

Sponsorship Investment

Pricing:
\$5,000

Sponsorship Benefits:

- Exclusive speaking slot for 60-minute webinar*
- Up to 2 marketing emails dedicated to your webinar with company logo
- 2 complimentary registrations for the live webinar
- Logo placement and company description on event webpage
- Webinar metrics (registration, attendance, survey data) provided post-event
- A recording of the webinar, which you can distribute across your own networks

All sponsorships are subject to and governed by the terms of the applicable Sponsorship Agreement. In the event of any inconsistency between this Prospectus and the Sponsorship Agreement, the Sponsorship Agreement will prevail.

*PCPC maintains editorial control and reserves final approval of all speakers, topics, and presentation materials.

Next Steps

Let's collaborate to identify how PCPC webinars can align with your company's strategic goals!

For more details, please contact:



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