

PCPC's 2027 Science Symposium & Expo

# Sponsorship & Exhibitor Opportunities



# ABOUT THE EVENT



*"The 2025 Science Symposium was engagingly relevant to my personal care regulatory and safety consulting practice and provided frequent and useful networking opportunities. Well worth my time!"*

Scott, 2025 Science Symposium & Expo attendee

PCPC's 2027 Science Symposium & Expo—where science meets strategy—and decisions get made.

Learn and engage with thought-leaders from the federal government, academia, the medical community, and other notable experts for focused dialogue on the challenges shaping our industry. This event isn't a passive conference, but rather a working session designed to surface real solutions.

## WHAT ATTENDEES COME FOR:

- Direct Q&A and dialogue with industry thought leaders.
- Expo floor access to ask questions and seek solutions to the challenges you and your company are facing.
- Curated introductions to the right partners to help with practical solutions for your business and generate ideas to address your key issues.

# WHY SPONSOR

Your brand, in the room where it matters.

This event draws a concentrated audience of decision-makers—not just attendees. Sponsorship places your organization at the center of the event giving you direct access to the people shaping policy, procurement, and innovation priorities for their organizations.

## SUSTAINED VISIBILITY

Placement on event website, emails and social media posts and consistent mentions across event materials.

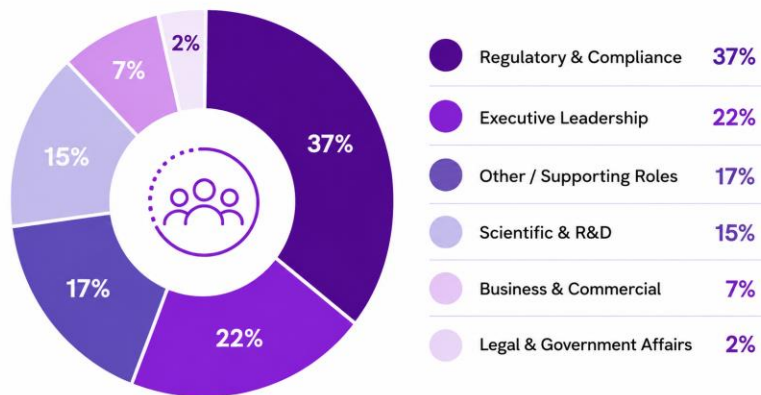
## DIRECT ACCESS TO DECISION-MAKING ATTENDEES

Foster potential partnerships and industry connections.

## NETWORKING AND ENGAGEMENT OPPORTUNITIES

Connect with professionals and peers who value forward-thinking solutions during dedicated expo hours.

## ATTENDEE PROFILE



# PREMIER SPONSORSHIP (1 Opportunity)

## *Pricing:*

Member: \$15,500

Non-Member: \$16,000

## *Sponsorship Benefits:*

- 1 complimentary full-conference registration, plus one exhibitor staff registration\*
- One 6' tabletop booth (includes one booth personnel badge)
- 1 e-blast sent by PCPC on your behalf to all registered attendees
- Sponsor logo in all promotional emails sent to over 10,000 industry members
- Recognition on the walk-in slide, plus a verbal sponsor mention during the opening remarks
- Top-tier logo placement on signage and event website
- Logo and company description included on the event app
- Inclusion in group "Thank You" social media post following the event
- Post-event mailing list with attendees who consent to sharing their contact details. (No emails will be shared.)

All sponsorships are subject to and governed by the terms of the applicable Sponsorship Agreement. In the event of any inconsistency between this Prospectus and the Sponsorship Agreement, the Sponsorship Agreement will prevail.

*\*Exhibitor staff registrations are for booth staffing only and does not include admission to conference programming or sessions.*

# SIGNATURE SPONSOR:

## *Pricing:*

*Member:*      \$5,500

*Non-Member:* \$6,600

## *Sponsorship Benefits:*

- One 6' tabletop booth (includes one booth personnel badge)
- Sponsor logo in all promotional emails sent to over 10,000 industry members
- Recognition on the walk-in slide, plus a verbal sponsor mention during opening remarks
- Logo placement on signage and event website
- Logo and company description included on the event app
- Inclusion in group "Thank You" social media post following the event
- Post-event mailing list with attendees who consent to sharing their contact details. (No emails will be shared.)

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# ACTIVATION SPONSORSHIP

## *Pricing:*

PCPC Member: \$7,000

Nonmember: \$8,000

## *Sponsorship Benefits:*

- Logo recognition in event collateral: onsite signage, printed program, conference app
- Inclusion in group “Thank You” social media post following the event

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## *Conference Activations – Choose One:*

- **Registration Sponsor:** customized lanyards, signage & marketing materials, branded promotional item distributed to attendees sourced by PCPC (i.e., pens)
- **Welcome Reception:** logo placement on signage and marketing materials; verbal recognition during welcoming reception; opportunity to provide branded materials or giveaways.
- **Wi-Fi & Conference App:** customized network & password for Wi-Fi access, signage, branded ad on the conference app, 1 push notification to onsite attendees
- **Branded Coffee Station:** customized napkins, signage & marketing materials, flavor & toppings station (based on availability). (One per day)

# SUPPORTER OPPORTUNITIES

## *Sponsorship Benefits:*

- Logo recognition in event collateral: onsite signage, printed program, conference app

## *À la Carte Items:*

- **Hotel key cards:** \$1,500  
Customize the front of a hotel keycard with your logo to help drive attendees to your booth in the Expo.
- **Morning or Afternoon Break Sponsors:** \$1,500  
Includes recognition during the meal function and logo placement on signage.
- **Conference Folio:** \$2,500  
Place your logo on a custom-branded folio distributed onsite.
- **Breakfast or Luncheon Sponsor:** \$3,500  
Receive recognition during one networking break and signage.
- **First-Time Exhibitor:** \$4,000 (2 opportunities)  
Introductory price for first-time exhibitor – includes 1 booth personnel badge.

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# Contact Us to Learn More

Interested in moving forward with a sponsorship, or looking for something not listed here?

Contact us and a tailored experience can be arranged for your company.



**[events@personalcarecouncil.org](mailto:events@personalcarecouncil.org)**

*"I would recommend PCPC to anyone in the industry. The 2024 Science Symposium was my first PCPC event and I can't wait for the next offering!"*

*2024 Science Symposium & Expo attendee*