

2027 Legal & Regulatory Conference Sponsorship Prospectus



About the Event

By sponsoring PCPC's Legal & Regulatory Conference, your company reaches a leading gathering of domestic and international legal and regulatory professionals and raises its profile within the personal care products industry.

- **Connect** with more than 200 participants, including General Counsels from leading cosmetic manufacturers and suppliers
- **Build** relationships with decision-makers and industry leaders through high-value networking opportunities
- **Engage** with attendees through keynote presentations, panel discussions, and collaborative sessions
- **Strengthen** your company's visibility and presence across the industry through tailored sponsorship benefits



Benefits of Sponsorship

Keynote Session Sponsorship

- Align your brand with prominent industry speakers

Digital Branding

- Feature your brand on the event website, in emails, & across social media posts

Expanded Brand Visibility

- Prominent logo placement & consistent recognition across event materials

Direct Access to Key Decision-Makers

- Build valuable partnerships and strengthen industry connections

Stronger Industry Positioning

- Position your company/law firm as a leader in innovative business practices

Networking and Engagement Opportunities

- Connect with professionals and peers who value forward-thinking solutions.

PREMIER SPONSORSHIP

(3 Opportunities)

Pricing:

PCPC Member: \$19,000

Nonmember: \$20,000

Sponsorship Benefits:

- Title sponsorship of a keynote speaker. Content developed in collaboration with PCPC.
- 1 e-blast sent by PCPC to all registered attendees
- Sponsor logo in all promotional emails sent to over 10,000 industry members
- Top-tier logo placement on signage and website
- Recognition on the walk-in slide, plus a verbal sponsor mention during opening remarks
- Logo & company description included on event app
- Opportunity to include promotional materials
- 1 complimentary full-conference registration (Valued: \$1800)
- 1 complimentary speaker registration (Valued: \$900)

ELITE SPONSORSHIP

(3 Opportunities)

Pricing:

PCPC Member: \$14,000

Nonmember: \$15,000

Sponsorship Benefits:

- Plenary session speaker, accompanied by branded signage. Content developed in collaboration with PCPC
- Sponsor logo in all promotional emails sent to over 10,000 industry members
- Sponsor logo is displayed on the landing page for the event.
- Recognition on the walk-in slide, plus a verbal sponsor mention during opening remarks
- Logo & company description included on event app
- 1 complimentary speaker registration* (Valued: \$900).
- Printed materials for breaks, lunches, and receptions feature the logo

**Additional speaker registrations may be purchased for panel presentations.*



SIGNATURE SPONSORSHIP

(6 Opportunities)

Pricing:

PCPC Member: \$8,500

Nonmember: \$9,500

Sponsorship Benefits:

- A breakout session speaker, accompanied by branded signage – content developed in collaboration with PCPC
- Verbal sponsor mention during opening remarks
- Logo recognition in event collateral: onsite signage, printed program, conference website
- Speaker registration fees apply (Fee: \$900 per speaker)

ACTIVATION SPONSORSHIP

Pricing:

PCPC Member: \$8,000

Nonmember: \$9,000

Sponsorship Benefits:

- Logo recognition in event collateral: onsite signage, printed program, conference app
- Inclusion in group “Thank You” social media post following the event

Conference Activations- Choose One:

- **Registration Sponsor** – customized lanyards, signage & marketing materials, branded promotional item distributed to attendees sourced by PCPC (i.e., pens)
- **Welcome Reception** - logo placement on signage and marketing materials; verbal recognition during welcoming reception; opportunity to provide branded materials or giveaways.
- **LinkedIn Profile Review Station** – logo placement on signage and marketing materials; sponsor-branded takeaway tip sheet; opportunity to staff the station
- **Wi-Fi & Conference App** – customized network & password for Wi-Fi access, signage, branded ad on the conference app, 1 push notification to onsite attendees
- **Branded Coffee Station** – customized napkins, signage & marketing materials, flavor & toppings station (based on availability). Available for Day 2 of the conference only.

SUPPORTER OPPORTUNITIES

Sponsorship Benefits:

Logo recognition in event collateral –
onsite signage & materials

À la Carte Items:

- Hotel Key Cards: \$1,500
- Morning or Afternoon Break Sponsor: \$1,500
- Conference Folio/Notebook: \$2,500
- Social Break Sponsor: \$3,000 (limited to one)
- Executive Summary Sponsor: \$3,500
- Breakfast or Luncheon Sponsor: \$4,500

Contact Us to Learn More

Interested in moving forward with a sponsorship, or looking for something not listed here?

Contact us and a tailored experience can be arranged for your company.

For more details, please contact:
events@personalcarecouncil.org