

PCPC Advocacy Update: What Members Need to Know

July 16, 2026



Government Affairs Team



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Federal

Congressional & Administration Engagement



- Monitoring and engaging on more than 65 bills
- Over 90 meetings on Capitol Hill
- Food and Drug Administration (FDA)
- White House Office of Management and Budget (OMB)

PCPC Federal Fly-In

- May 5, 2026
- 8+ Member Companies in attendance
- Met with 13 Offices and 5 Committees of Jurisdiction
- Support from Dermatologist Dr. Jane Yoo



Humane Cosmetics Act (H.R. 1657)



- 125 Bipartisan Cosponsors
- Congressional Cosmetics Caucus briefing (July 14) with Cruelty Free International and the Physicians Committee for Responsible Medicine

Sunscreen & Public Health Advocacy

- SAFE Sunscreen Standards Act implementation
- Sun Safety Social (May 5)
- Congressional Baseball Game (June 10)
- Ongoing advocacy around new filters



Other Legislative Priorities



Trade & International Competitiveness



FDA & Regulatory Modernization



Packaging & Sustainability Policy



Retail Crime & IP Protection

Legislative Trends & What To Expect

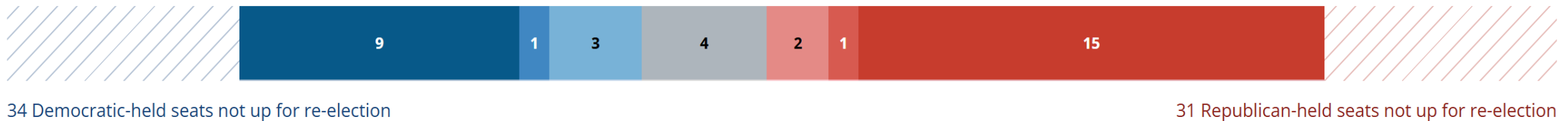
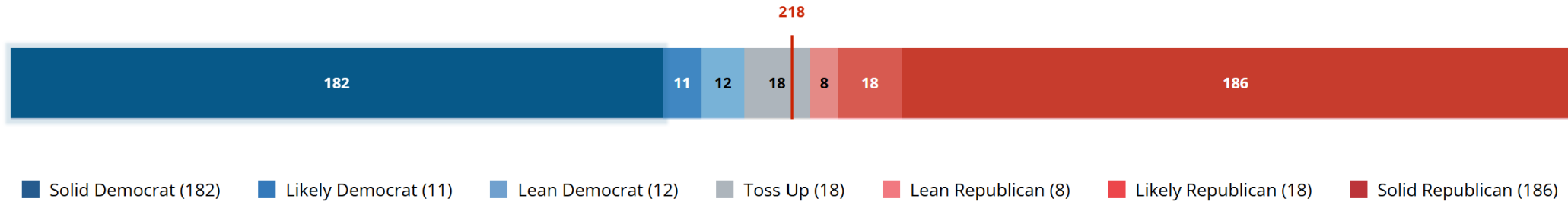
Appropriations &
Government
Funding

“Lame Duck”

MAHA

Oversight

2026 Election Forecast



Cook Political Report Race Ratings as of July 15, 2026

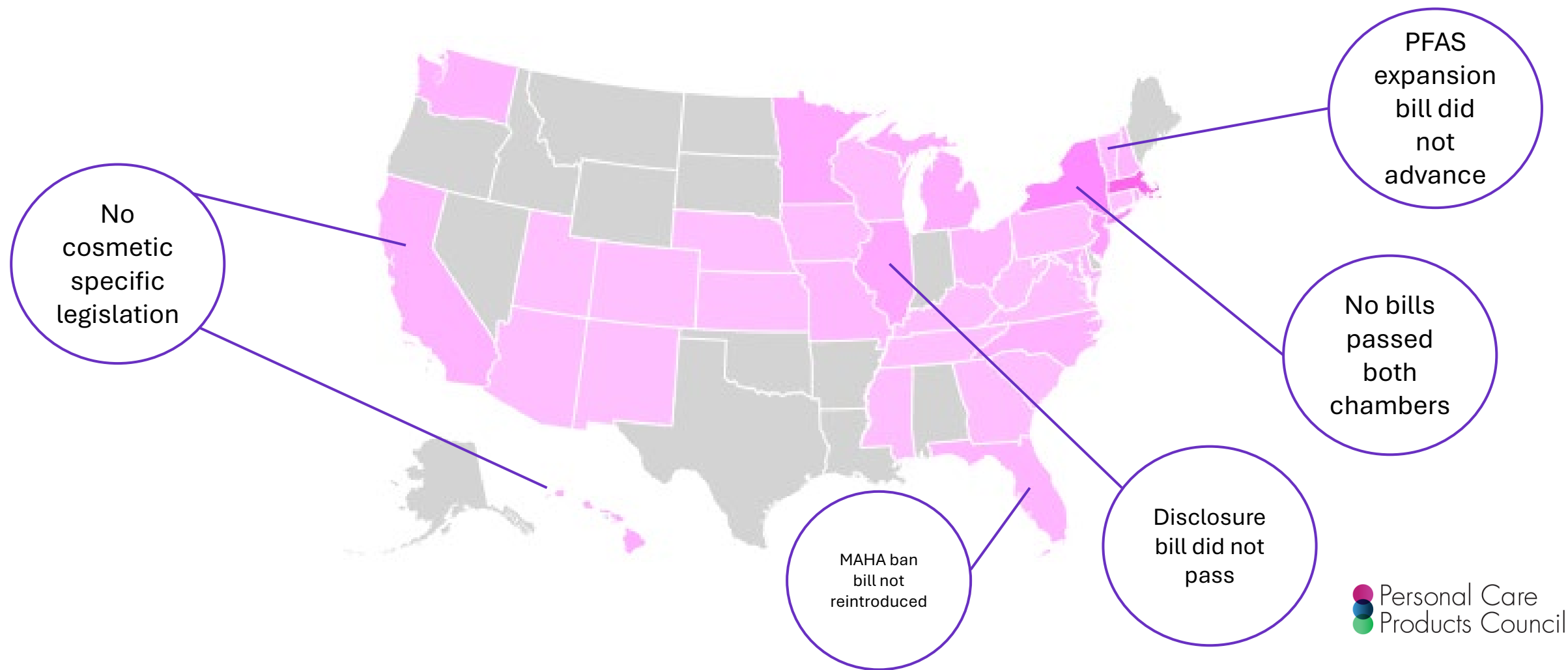
State

State Legislative Engagement

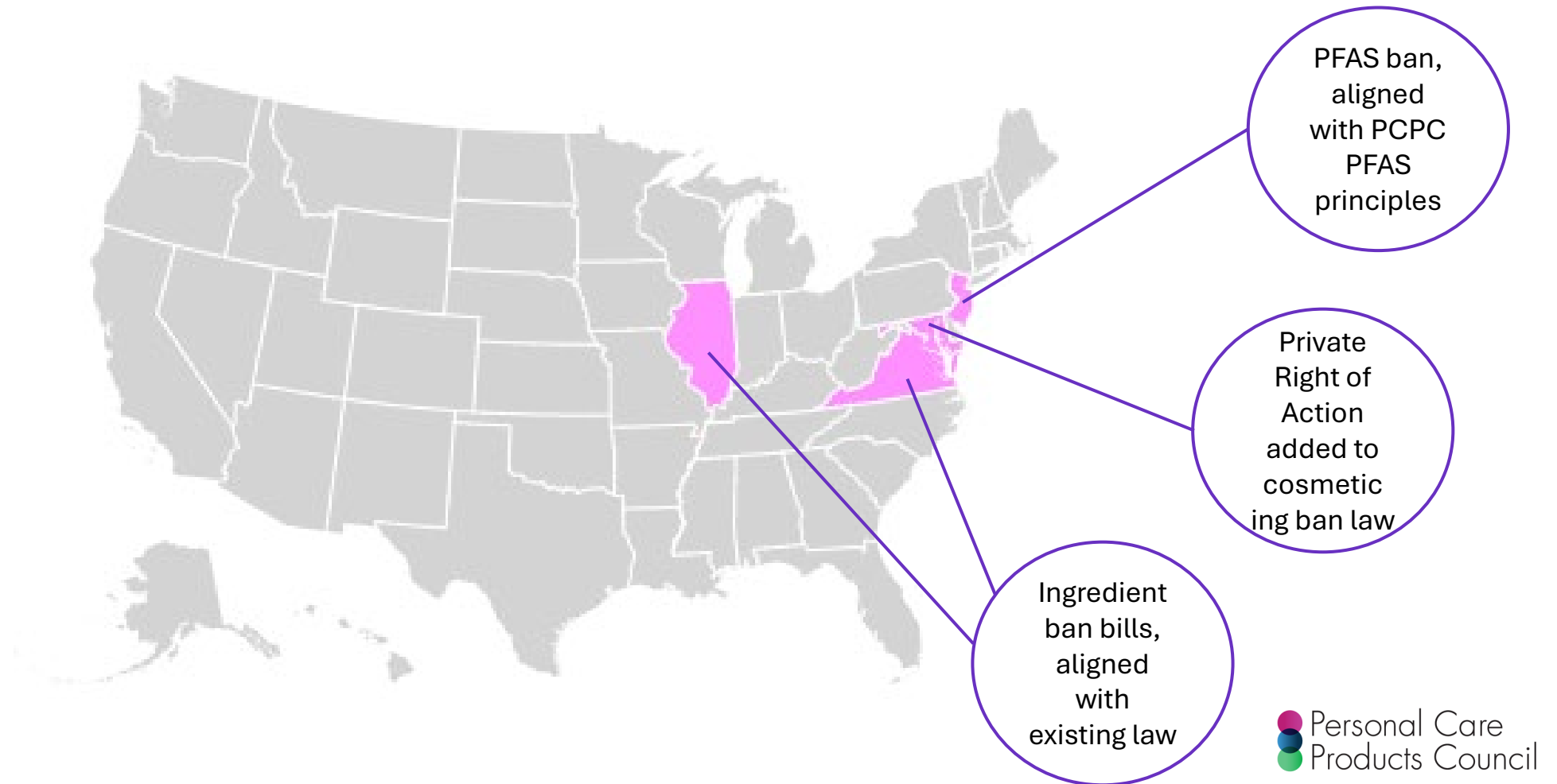


- Tracked more than 220 bills
- Advocated on 40+ bills
- 3 member company lobby days
- Participation in coalition partner meetings

2026 State Legislative Wins



What You Need to Know – Priority Legislation Becoming Law



Legislative Trends & What We Can Expect For The Future

Cosmetic
Ingredients &
Trace
Impurities

Microplastics

Disclosure/
Labeling

EPR/
Packaging

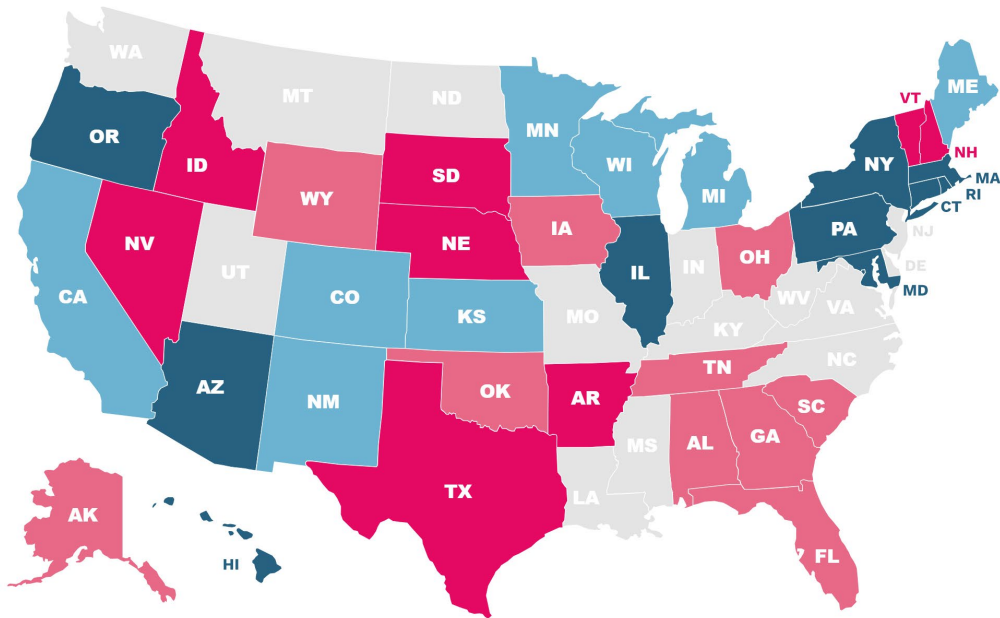
Advocacy Events



2026 Election Preview

Governors | 2026 Elections & Open Seats

■ Democratic Incumbent (10) ■ Democratic Open Seat (8) ■ Republican Incumbent (8) ■ Republican Open Seat (10)
■ No 2026 Election (14)

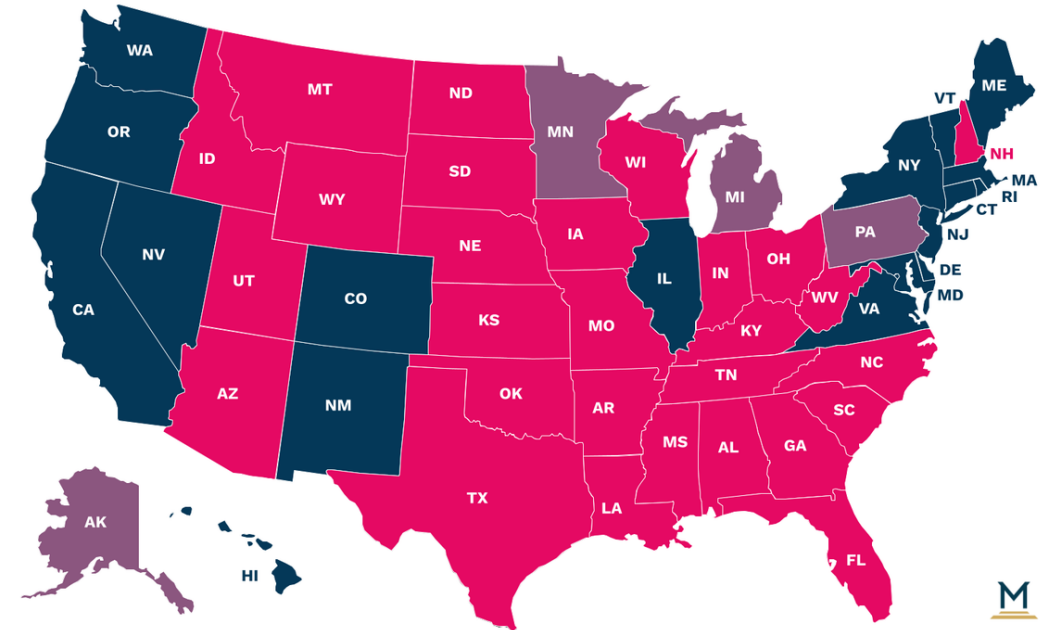


Source: MultiState · multistate.us · June 2026



2026 State Legislatures

■ Democratic Control (18) ■ Split Control (4) ■ Republican Control (28)



Coalition Partnerships



Get Involved

- Federal Steering Committee
- State Steering Committee
- Government Affairs Insider Newsletter
- Advocacy Events – Dates coming early 2027
- GA team – use us as a resource

Q&A



THANK YOU

