

MEMBER NEWSLETTER



PCPC v. Bonta: DEA Case Resolved, Securing First Amendment Protections on Prop 65

What's happening: PCPC has resolved its First Amendment challenge to California's Prop 65 listing of diethanolamine (DEA) through a stipulated final judgment with the California Attorney General. The judgment includes permanent injunctive relief, preventing enforcement of the DEA warning requirement against companies covered by the judgment.

Why it matters: The court's entry of a permanent injunction ensures that businesses cannot be compelled to provide Prop 65 warnings for DEA. This outcome protects consumers from receiving confusing or inaccurate risk information on their products. It also prevents unnecessary compelled regulatory burdens on companies operating in California.

PCPC's position: Science should drive Prop 65 listings. Companies cannot be forced to make statements that are not supported by scientific consensus and are misleading.

Bottom line: The stipulated judgment and permanent injunction ensure that companies cannot be required to provide unsupported Prop 65 warnings for DEA, delivering a targeted, science-based outcome and reinforcing limits on compelled, misleading speech.

Beauty Justice Act Not Enacted in New York

What's happening: The proposed New York Beauty Justice Act (BJA) did not pass this session—a significant outcome for our industry and the consumers we serve.

Why it matters: As written, the bill posed serious risks to businesses, jobs, and consumer access to [essential personal care products](#), without being grounded in

widely accepted science. Throughout the legislative session, [PCPC worked closely with partners and other stakeholders](#) to highlight these [unintended consequences](#) and reinforce that cosmetics and personal care product ingredients are safe and already subject to robust, science-based oversight.

Dig deeper: This outcome underscores the importance of engaging policymakers with [credible data](#), [expert perspectives](#), [real-world economic impact](#)—and reinforces that policy decisions must be guided by established science, not misinformation. That same commitment to science-based policy is driving progress at the federal level.

FDA Approval of Bemotrizinol (BEMT)

What's happening: On June 9, for the first time in more than 20 years, [FDA expanded the list of permitted sunscreen active ingredients](#), adding bemotrizinol (BEMT) to the OTC monograph.

Why it matters: This is a meaningful step forward for innovation and regulatory modernization. BEMT is a broad-spectrum UV filter with a long history of safe use globally and is now recognized by FDA as 'generally recognized as safe and effective' (GRASE). Its approval will expand consumer access to [effective sun protection](#) and support continued product innovation.

Bottom line: While we commend FDA for this progress, we know that continued efforts are needed to establish a more efficient and modern approach for approving additional sunscreen active ingredients. This approach will help ensure U.S. consumers have timely access to safe, effective UV filters, including those that are already used around the world. The advancement increases American competitiveness and also creates new opportunities to engage the public on the importance of daily sun protection.

[Read our Statement](#)

PCPC, CHPA #WearSunscreen Activation at Congressional Baseball Game

What's happening: On June 10, PCPC partnered with the Consumer Healthcare Products Association (CHPA) at the [Congressional Baseball Game](#) to reinforce the industry's leadership on public health and safety.

Why it matters: The first-ever PCPC activation provided a high-visibility platform to engage nearly 35K attendees, including bipartisan policymakers, staff, and fans, on the importance of daily sun protection.

Dig deeper: The partnership with CHPA further underscored the industry's collective leadership and commitment to promoting safe, science-based product use.

Bottom line: The Congressional Baseball Game activation positioned PCPC as a proactive industry leader—successfully leveraging a marquee, bipartisan moment to elevate #WearSunscreen, strengthen policymaker engagement, and reinforce the industry's role in delivering safe, effective, and science-backed products.

North America's Beauty Supply Chain Depends on a Strong, Trilateral USMCA

What's happening: In a recent milestone, the Office of the United States Trade Representative (USTR) publicly recognized the importance of advancing regulatory compatibility in the cosmetics sector in an official [press release](#) related to the [U.S.-Mexico-Canada Agreement \(USMCA\)](#).

Why it matters: While [trade policy](#) processes can often seem technical and behind the scenes, inclusion in a USTR communication is a significant signal that our perspectives are being heard and are helping shape how the U.S. approaches key trade relationships. At the same time, the government is considering new tariffs and other measures that could increase costs for certain ingredients used in our industry, disrupt global supply chains, and affect how member companies do business in key international markets.

Dig deeper: Together, these developments reinforce why coordinated industry engagement matters: they show both the opportunity to elevate member priorities at the highest levels of government and the need to advocate against policies that could create unintended consequences for our sector.

Bottom line: PCPC is actively analyzing these developments and engaging with policymakers to ensure the industry's perspective is heard. This includes preparing formal comments, identifying where tariffs could have unintended consequences, and working with member companies to provide real-world examples of business impact.

Next steps: With several government deadlines approaching in the coming weeks, member input will play a critical role in shaping effective advocacy and helping protect the industry's ability to innovate, compete, and grow globally.

[Read our Perspective](#)

Showcase Your Brand with PCPC Sponsorships

What's happening: Sponsorships are available for [PCPC's 2026 Science Symposium & Expo](#), bringing together experts in microbiology, environmental science, safety, and quality. [Additional opportunities](#) include webinar sponsorships and customized partnership packages designed to help you reach your target audience year-round.

Why it matters: Sponsorship opportunities help increase your company's visibility among industry professionals while demonstrating your support for the science, education, and collaboration that drive the personal care products industry forward.

Bottom line: Whether your company is looking to engage with attendees at a flagship event or reach industry through educational webinars, PCPC sponsorships offer valuable opportunities to elevate your brand and expand your reach.

[Learn More](#)



Upcoming Events

July 14, 2026 at 3:30PM – 4:15PM PT: The State of U.S. Beauty Regulation: What's Changed, What's Coming, What Matters at Cosmoprof Las Vegas

Join Tom Myers, President & CEO, and Karin Ross, EVP, Government Affairs & Strategic Initiatives, PCPC, for a timely discussion on the evolving U.S. beauty regulatory landscape.

From MoCRA implementation to emerging state legislation, this session will explore what's already in effect, what's on the horizon, and where compliance expectations are evolving. Walk away with practical insights to help your company navigate regulatory change with confidence.

[Register](#) with promo code **26LVPCPC!** to save.

[Join Us](#)

September 16–17, 2026: Science Symposium & Expo, Arlington, Virginia

Advance rates for [PCPC's 2026 Science Symposium & Expo](#) end today, June 30!

NEW! Join us for a keynote presentation from a senior U.S. Food and Drug Administration (FDA) official addressing the future of cosmetics regulation, product safety, and MoCRA implementation.

The #PCPCScience26 will bring together experts across Environmental Science, Microbiology, Safety, and Quality for sessions on environmental risk assessment, NAMs, preservation, rapid testing methods, FDA compliance, [and more](#).

Registering three or more attendees? Contact events@personalcarecouncil.org to request group registration rates. Secure your spot before rates increase and while availability remains.

Register by June 30



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