

Sponsorship & Exhibitor Opportunities

September 16-17 | Renaissance Arlington Capital View Hotel | Arlington, VA

ABOUT THE EVENT

PCPC's 2026 Science Symposium & Expo—where science meets strategy—and decisions get made.

Learn and engage with thought-leaders from the federal government, academia, the medical community, and other notable experts for focused dialogue on the challenges shaping our industry. This event isn't a passive conference, but rather a working session designed to surface real solutions.

WHAT ATTENDEES COME FOR:

- Direct Q&A and dialogue with industry thought leaders.
- Expo floor access to ask questions and seek solutions to the challenges you and your company are facing.
- Curated introductions to the right partners to help with practical solutions for your business and generate ideas to address your key issues.

"The 2025 Science Symposium was engagingly relevant to my personal care regulatory and safety consulting practice and provided frequent and useful networking opportunities. Well worth my time!"

Scott, 2025 Science Symposium & Expo attendee



WHY SPONSOR

Your brand, in the room where it matters.

This event draws a concentrated audience of decision-makers—not just attendees. Sponsorship places your organization at the center of the event giving you direct access to the people shaping policy, procurement, and innovation priorities for their organizations.

SUSTAINED VISIBILITY

Placement on event website, emails and social media posts and consistent mentions across event materials.

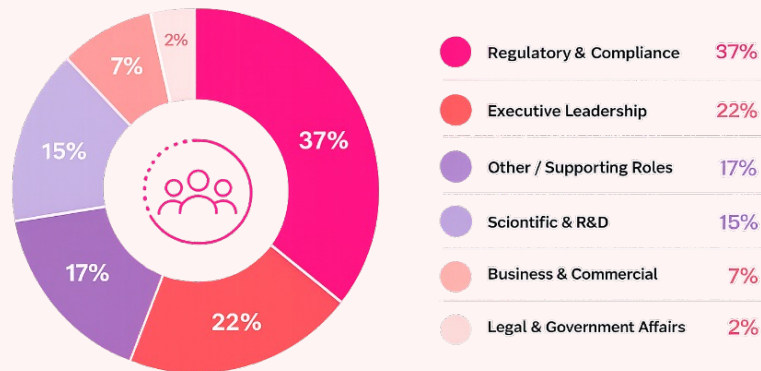
DIRECT ACCESS TO DECISION-MAKING ATTENDEES

Foster potential partnerships and industry connections.

NETWORKING AND ENGAGEMENT OPPORTUNITIES

Connect with professionals and peers who value forward-thinking solutions during dedicated expo hours.

ATTENDEE PROFILE



PREMIER SPONSOR: \$15,000

- One 6' tabletop booth (includes one booth personnel badge)
- Two complimentary full-conference registrations, plus one exhibitor staff registration*
- Sponsor recognition from the main stage
- Inclusion in sponsor recognition slide during event
- One e-blast sent by PCPC on your behalf to all registered attendees
- Sponsor logo recognition on PCPC event page
- Your company name, description and link included in event app
- Your company logo included in all Science Symposium email promotions to members and nonmembers
- Acknowledgement on PCPC social media

**Exhibitor staff registrations are for booth staffing only and does not include admission to conference programming or sessions.*

ELITE SPONSOR: \$10,000

- One 6' tabletop booth (includes one booth personnel badge)
- One complimentary full-conference registration, plus one exhibitor staff registration*
- Sponsor recognition from the main stage
- Inclusion in sponsor recognition slide during event
- Sponsor logo recognition on PCPC event page
- Your company name, description and link included in event app
- Your company logo included in all Science Symposium email promotions to members and nonmembers
- Acknowledgement on PCPC social media

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SIGNATURE SPONSOR: \$5,000

- One 6' tabletop booth (includes one booth personnel badge)
- One discounted full-conference registration, plus one exhibitor staff registration*
- Inclusion in sponsor recognition slide during event
- Sponsor recognition on PCPC event page
- Your company name, description and link included in event app
- Your company logo included in all Science Symposium email promotions to members and nonmembers
- Acknowledgement on PCPC social media

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À LA CARTE OPPORTUNITIES

Customize your sponsorship with targeted add-ons:

- **Wi-Fi:**
Your logo will be placed on all Wi-Fi promotions and signage.
 - **Full event:** \$8,000 – includes customized Wi-Fi password used by all attendees.
 - **Single day:** \$4,000
- **Lanyards: \$2,500**
Your logo will be featured on the official conference lanyards worn by all attendees.
- **Conference Folio: \$2,500**
Place your logo on a custom-branded folio distributed onsite.
- **Hotel key cards: \$1,500**
Customize the front of a hotel keycard with your logo to help drive attendees to your booth in the Expo.
- **Breakfast or Luncheon Sponsor: \$4,500**
Receive recognition during one networking break and signage.
- **Morning or Afternoon Break Sponsors: \$1,500**
Includes recognition during the meal function and logo placement on signage.
- **Welcome Reception: \$7,500 (limited to one)**
Includes: logo placement on signage; logo inclusion on marketing materials, verbal recognition during welcoming remarks; opportunity to provide branded materials or giveaways.

CONTACT US

Ready to secure your sponsorship? Don't see the solution for your company? Reach out to us, and we can curate an experience for you.



events@personalcarecouncil.org

"I would recommend PCPC to anyone in the industry. The 2024 Science Symposium was my first PCPC event and I can't wait for the next offering!"

2024 Science Symposium & Expo attendee