

# Sponsorship & Exhibitor Opportunities

September 16-17 | Renaissance Arlington Capital View Hotel | Arlington, VA

# ABOUT THE EVENT

PCPC's 2026 Science Symposium & Expo—where science meets strategy—and decisions get made.

Learn and engage with thought-leaders from the federal government, academia, the medical community, and other notable experts for focused dialogue on the challenges shaping our industry. This event isn't a passive conference, but rather a working session designed to surface real solutions.

## WHAT ATTENDEES COME FOR:

- Direct Q&A and dialogue with industry thought leaders.
- Expo floor access to ask questions and seek solutions to the challenges you and your company are facing.
- Curated introductions to the right partners to help with practical solutions for your business and generate ideas to address your key issues.

*“The 2025 Science Symposium was engagingly relevant to my personal care regulatory and safety consulting practice and provided frequent and useful networking opportunities. Well worth my time!”*

*Scott, 2025 Science Symposium & Expo attendee*



# WHY SPONSOR

Your brand, in the room where it matters.

This event draws a concentrated audience of decision-makers—not just attendees. Sponsorship places your organization at the center of the event giving you direct access to the people shaping policy, procurement, and innovation priorities for their organizations.

## SUSTAINED VISIBILITY

Placement on event website, emails and social media posts and consistent mentions across event materials.

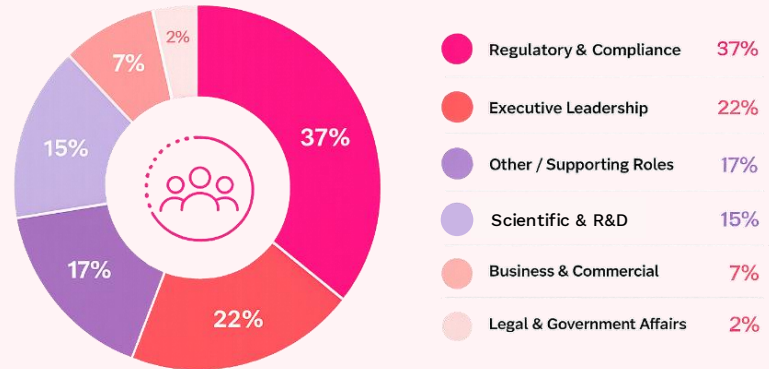
## DIRECT ACCESS TO DECISION-MAKING ATTENDEES

Foster potential partnerships and industry connections.

## NETWORKING AND ENGAGEMENT OPPORTUNITIES

Connect with professionals and peers who value forward-thinking solutions during dedicated expo hours.

## ATTENDEE PROFILE



# PREMIER SPONSOR: \$15,000

- One 6' tabletop booth (includes one booth personnel badge)
- Two complimentary full-conference registrations, plus one exhibitor staff registration\*
- Sponsor recognition from the main stage
- Inclusion in sponsor recognition slide during event
- One e-blast sent by PCPC on your behalf to all registered attendees
- Sponsor logo recognition on PCPC event page
- Your company name, description and link included in event app
- Your company logo included in all Science Symposium email promotions to members and nonmembers
- Acknowledgement on PCPC social media

*\*Exhibitor staff registrations are for booth staffing only and does not include admission to conference programming or sessions.*

# ELITE SPONSOR: \$10,000

- One 6' tabletop booth (includes one booth personnel badge)
- One complimentary full-conference registration, plus one exhibitor staff registration\*
- Sponsor recognition from the main stage
- Inclusion in sponsor recognition slide during event
- Sponsor logo recognition on PCPC event page
- Your company name, description and link included in event app
- Your company logo included in all Science Symposium email promotions to members and nonmembers
- Acknowledgement on PCPC social media

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# SIGNATURE SPONSOR: \$5,000

- One 6' tabletop booth (includes one booth personnel badge)
- One discounted full-conference registration, plus one exhibitor staff registration\*
- Inclusion in sponsor recognition slide during event
- Sponsor recognition on PCPC event page
- Your company name, description and link included in event app
- Your company logo included in all Science Symposium email promotions to members and nonmembers
- Acknowledgement on PCPC social media

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# À LA CARTE OPPORTUNITIES

Customize your sponsorship with targeted add-ons:

- **Wi-Fi:**  
Your logo will be placed on all Wi-Fi promotions and signage.
  - **Full event:** \$8,000 – includes customized Wi-Fi password used by all attendees.
  - **Single day:** \$4,000
- **Lanyards: \$2,500**  
Your logo will be featured on the official conference lanyards worn by all attendees.
- **Conference Folio: \$2,500**  
Place your logo on a custom-branded folio distributed onsite.
- **Hotel key cards: \$1,500**  
Customize the front of a hotel keycard with your logo to help drive attendees to your booth in the Expo.
- **Breakfast or Luncheon Sponsor: \$4,500**  
Receive recognition during one networking break and signage.
- **Morning or Afternoon Break Sponsors: \$1,500**  
Includes recognition during the meal function and logo placement on signage.
- **Welcome Reception: \$7,500 (limited to one)**  
Includes: logo placement on signage; logo inclusion on marketing materials, verbal recognition during welcoming remarks; opportunity to provide branded materials or giveaways.

# CONTACT US

Ready to secure your sponsorship? Don't see the solution for your company? Reach out to us, and we can curate an experience for you.



[events@personalcarecouncil.org](mailto:events@personalcarecouncil.org)

*"I would recommend PCPC to anyone in the industry. The 2024 Science Symposium was my first PCPC event and I can't wait for the next offering!"*

*2024 Science Symposium & Expo attendee*