



SPONSORSHIP PROSPECTUS

 Personal Care
Products Council

2026 LEGAL & 
REGULATORY CONFERENCE

JUNE 3-5

| THE DRAKE HOTEL

| CHICAGO, IL

ABOUT THE EVENT

Sponsoring PCPC's Legal & Regulatory Conference gives your company access to the largest gathering of domestic and global legal and regulatory experts. It's a unique opportunity to elevate your brand in a highly respected forum focused on the personal care products industry.

- **200+ attendees**, including General Counsels from major cosmetic manufacturers & suppliers.
- **Premier networking opportunity** to connect with industry leaders & decision-makers.
- **Engaging sessions** featuring keynote speakers, panel discussions and collaborative networking.
- **Sponsorship benefits** outlined in this proposal—enhance your brand visibility & industry influence.



BENEFITS OF SPONSORSHIP

Keynote session sponsorships

- Brand association with industry leading speakers

Digital branding

- Placement on event website, emails and social media posts

Increased brand visibility

- High-profile logo placement and consistent mentions across event materials

Direct access to decision-making attendees

- Foster potential partnerships and industry connections

Enhanced industry reputation

- Position your company/law firm as a leader in innovative business practices

Networking and engagement opportunities

- Connect with professionals and peers who value forward-thinking solutions.

PLATINUM SPONSORSHIP: \$18,500

The platinum package includes:

- Title sponsorship of a keynote speaker
- Verbal acknowledgement as a sponsor during welcoming remarks
- Top-tier logo placement on signage and website
- Sponsor logo in all promotional emails sent to over 15,000 industry members
- Opportunity to include promotional swag materials
- Logo included on event app
- 3 complimentary registrations

GOLD SPONSORSHIP: \$13,500

The gold package includes:

- Sponsorship of a panel session with branded signage
- Verbal acknowledgement as a sponsor during welcoming remarks
- Logo placement in printed materials including breaks, lunches, receptions
- Logo included on event landing page
- Logo included in marketing emails
- Logo included on event app
- 2 complimentary registrations

SILVER SPONSORSHIP: \$8,000

The silver package includes:

- Logo placement on printed materials
- Verbal acknowledgement during welcoming remarks
- Logo included on event landing page
- Logo included in marketing emails
- Logo included on event app
- 1 complimentary registration

BRONZE SPONSORSHIP: \$6,000

The bronze package includes:

- Logo included on event signage
- Logo included on event landing page
- Logo included on event app
- Signage at event and coffee breaks

MARKETING & PROMOTION PLAN

PRE-EVENT PROMOTIONS

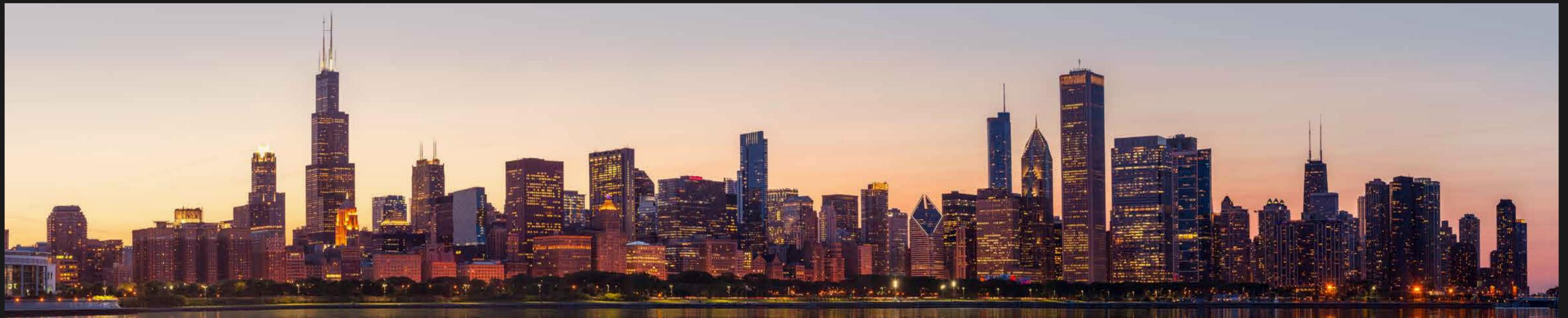
Logo placement on event landing page and promotional materials; mentions in marketing email campaigns, social media shout-outs across multiple platforms

ONSITE PROMOTION

Logo placement on signage

POST-EVENT

Recognition in post-event email wrap-ups, social media thank-you posts



CONTACT INFORMATION

For more details, please contact:



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