

YEAR IN REVIEW 2024

TABLE OF CONTENTS

1	2	3	4
A MESSAGE FROM THE PRESIDENT & CEO	MESSAGE FROM THE BOARD CHAIR	BOARD OF DIRECTORS & SENIOR LEADERSHIP	ASSOCIATION AT A GLANCE
5	6	8	10
BEAUTY AND PERSONAL CARE PRODUCTS 2024 INDUSTRY IMPACT	BEAUTY INDUSTRY BY THE NUMBERS	BEAUTYCARES DREAMBALL	PROMOTING SOUND SCIENCE
12	14	16	
ADVOCATING FOR IMPACT	DRIVING GLOBAL ACCESS	ADVANCING SUSTAINABILITY AND CELEBRATING DIVERSITY IN THE BEAUTY INDUSTRY	

A MESSAGE FROM THE PRESIDENT & CEO



2024 was an exciting and transformative year as we advanced industry priorities and drove positive change for cosmetics and personal care products companies, consumers, and the communities in which we live and work.

PCPC's cross-functional team made significant progress on several initiatives aligned with our strategic plan. Underscoring our ongoing commitment to safety, transparency, and innovation, we continued to collaborate with member companies and external stakeholders to ensure preparedness for the U.S. Food and Drug Administration's regulatory actions under the Modernization of Cosmetics Regulation Act. We also successfully advocated on ingredient bills in several states and worked closely with Washington state regulators as they moved to implement a new cosmetics law.

Our international efforts focused on engaging with government and industry representatives around the world on critical trade, regulatory, and commercial issues such as principles for digital labeling, the promotion of good regulatory practices in Kenya, and halal certification for cosmetics in Indonesia.

Our scientific expertise continued to advance the evaluation of the environmental safety of industry ingredients, as well as the science and regulatory acceptance of new approach methods. Everything we do is grounded in the best science available.

With a team dedicated to excellence, we continue to build on PCPC's remarkable 130-year legacy as the voice of the global cosmetics and personal care industry. We know that we can't bring progress alone and recognize the importance of collaboration and partnerships. Thank you to our member companies, Board members, sister associations, and key partners who share our goals.

As we enter a new year, PCPC will continue to focus on leading our industry, developing solutions, and delivering on our purpose.

A handwritten signature in black ink, reading "Tom Myers". The signature is stylized with a large, flowing "T" and "M".

TOM MYERS
PRESIDENT & CEO
PERSONAL CARE PRODUCTS COUNCIL

A MESSAGE FROM THE CHAIR OF THE BOARD OF DIRECTORS

“I am honored to serve as the PCPC board chair and work alongside our member companies to drive the beauty and personal care product industry forward.

Our businesses, small to large, continue to make a significant impact to the U.S. economy, contributing \$308.7 billion to GDP, supporting 4.6 million jobs, and adding \$82.3 billion in federal, state, and local tax payments nationwide. Behind these figures, however, are my incredible colleagues across the industry who remain committed to excellence, advancing innovation, and providing safe, reliable, and sustainable products for diverse consumers worldwide.”

DAVID GREENBERG

CHAIR, BOARD OF DIRECTORS

PERSONAL CARE PRODUCTS COUNCIL

CEO OF L'ORÉAL USA, PRESIDENT OF NORTH AMERICA ZONE

BOARD OF DIRECTORS & SENIOR LEADERSHIP

* AS OF DECEMBER 2024

BOARD OF DIRECTORS

DAVID GREENBERG
PCPC BOARD CHAIR
L'ORÉAL USA

GREG ADAMSON
GIVAUDAN

LIA ARVANITIDOU
COLGATE-PALMOLIVE

PATRIZIA BARONE
UNILEVER NORTH AMERICA

PASCAL BERTHE
L'ORÉAL

FREDDY BHARUCHA
PROCTER & GAMBLE

KERRY BLISSETT
DSM-FIRMENICH

JULIEN BOUZITAT
AMOREPACIFIC

GERALYN BREIG
REVLON

JOEL BURDICK
BATH & BODY WORKS

STEVE CAGLE
KAO

CHRIS CHOI
TAKASAGO INTERNATIONAL
CORPORATION

KEECH COMBE SHETTY
COMBE INCORPORATED

DAVID DIBERNARDINO
HENKEL

KATHLEEN EDGAR
EDGEWELL

DEBBIE ERICKSON
COTY

EMILIE DE TRAMASURE
CHANEL

MICHELLE FREYRE
THE ESTÉE LAUDER COMPANIES

RON GEE
SHISEIDO AMERICAS

DEBORAH GIBBINS
MARY KAY

LAURA HARKNESS
CHURCH & DWIGHT CO.

DEBBIE LAVERTY
AMWAY

JACQUELINE LIOU
LVMH

MARK LOOMIS
THE ESTÉE LAUDER COMPANIES

ANDREA MONDONI
BEIERSDORF

HELEN NETHERCUTT
MERLE NORMAN COSMETICS

CHRIS PAYNE
JANE IREDALE

HERRISH PATEL
UNILEVER NORTH AMERICA

YANNIS RODOCANACHI
WELLA COMPANY

GEORGE SCHAEFFER
ALOXI INTERNATIONAL
CORPORATION

HARMAN SINGH
IFF

DALIA STODDARD
RODAN + FIELDS

ESPE TROYANO
PROCTER & GAMBLE

LIONEL UZAN
CLARINS GROUP USA

KATIE WILLIAMS
HALEON

MICHELLE WANG
GOODRIDGE
KENVUE

STEERING COMMITTEE CHAIRS

MONIQUE FORREST
LEGAL STEERING COMMITTEE CHAIR
BEIERSDORF

ENRICO GILBERTI
SCIENCE AND REGULATORY STEERING
COMMITTEE CHAIR
L'ORÉAL USA

BRIAN HEINDL
STATE GOVERNMENT AFFAIRS &
LEGISLATIVE STEERING COMMITTEE CHAIR
HENKEL

ANNA KLEIN
COMMUNICATIONS STEERING
COMMITTEE CHAIR
THE ESTÉE LAUDER COMPANIES

KELLY MOLINARI
FEDERAL GOVERNMENT AFFAIRS &
LEGISLATIVE STEERING COMMITTEE CHAIR
L'ORÉAL USA

SENIOR LEADERSHIP

TOM MYERS
PRESIDENT & CEO

ALEXANDRA KOWCZ
CHIEF SCIENTIST & EVP, SCIENCE

FRANCINE LAMORIELLO
EVP, GLOBAL STRATEGIES

EMILY MANOSO
EVP, LEGAL & REGULATORY AFFAIRS,
AND GENERAL COUNSEL

LOUANNE ROARK
EXECUTIVE DIRECTOR, LOOK GOOD
FEEL BETTER FOUNDATION

KARIN ROSS
EVP, GOVERNMENT AFFAIRS

MEGAN SMITH, CPA
CHIEF FINANCIAL OFFICER

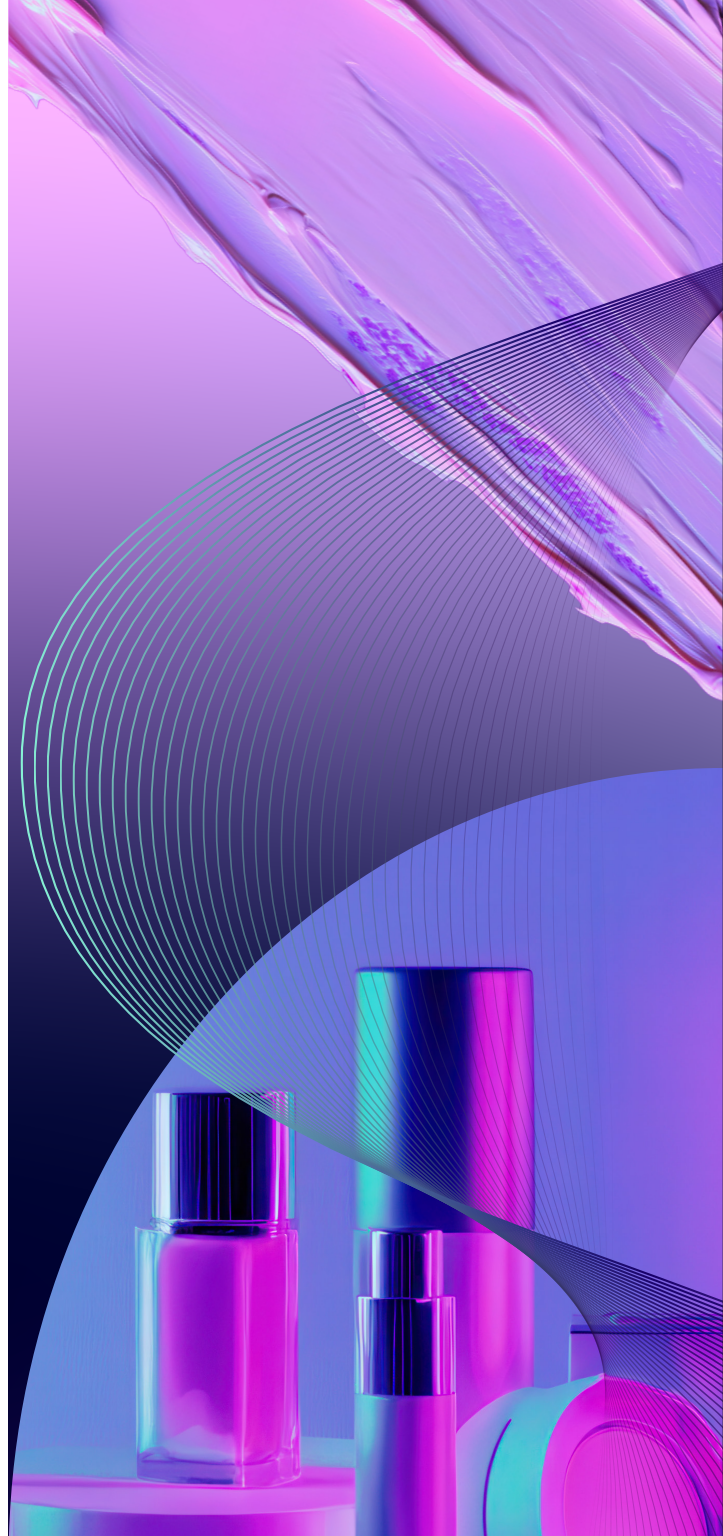
TESIA WILLIAMS
EVP, PUBLIC AFFAIRS &
COMMUNICATIONS

ASSOCIATION AT A GLANCE

Since 1894, PCPC has served as the leading national trade association advocating on behalf of our member companies for an effective and pragmatic regulatory environment that ensures the global distribution of safe, innovative, and trusted products in beauty and personal care.

PCPC educates policymakers, regulators, nongovernmental organizations, retail partners, consumers, and the news media about the complex scientific sophistication behind cosmetics and personal care products and the importance of harmonizing global beauty industry regulations.

PCPC and its member companies are united and resolute in their commitment to consumers and to product safety, quality, and innovation.



2024 IMPACT BY THE NUMBERS: ADVANCING THE BEAUTY INDUSTRY

\$569
BILLION
GLOBAL INDUSTRY
SOURCE: EUROMONITOR
INTERNATIONAL 2024

\$210.6
BILLION
U.S. MARKET*

\$203.3
BILLION
IN LABOR INCOME*

\$98.5
BILLION
ON WAGES, INCOMES
AND BENEFITS*

\$2.6
BILLION
TRADE SURPLUS*

\$308.7
MILLION
CONTRIBUTION
TO U.S. GDP*

DONATED
\$170
MILLION
TO CHARITABLE
CAUSES IN 2020*

4.6
MILLION
DOMESTIC JOBS*

WOMEN COMPRISE
79.3%
OF THE TOTAL
WORKFORCE*

PEOPLE OF COLOR REPRESENT
33%
OF THE INDUSTRY'S
WORKFORCE*

EMPLOYS MORE THAN
5,700
SCIENCE, TECHNOLOGY,
ENGINEERING AND
MATHEMATICS (STEM)
PROFESSIONALS*

\$850+
AVERAGE U.S.
HOUSEHOLD SPEND
ON PERSONAL CARE
PRODUCTS AND
SERVICES*

PARTICIPANTS REDUCED
GREENHOUSE GAS
EMISSIONS BY*
8.9%

71%
OF TOTAL EMPLOYMENT
IS IN SMALL BUSINESSES
(<50 EMPLOYEES)*

2024 IMPACT BY THE NUMBERS: ADVANCING THE BEAUTY INDUSTRY



DRIVING INNOVATION WITH

1,133

NEW INTERNATIONAL NOMENCLATURE COSMETIC INGREDIENT NAMES

The International Nomenclature Committee (INCI) **created 1,133 new INCI names in 2024**, reflecting the beauty industry's continued efforts to drive innovation. Novel biotechnological manufacturing processes demand new approaches for designating globally standardized INCI names. This system is key to ingredient labeling and seamless global communication on ingredients among medical professionals and regulators.

ENSURING GLOBAL COMPLIANCE WITH

1,911

CERTIFICATES OF FREE SALE

Many foreign governments require companies to ensure products imported from the United States to their countries are the same as products sold in the U.S., presumably meeting all state and federal laws and regulations. **PCPC has issued Certificates of Free Sale for its member companies for more than 20 years, allowing countries to admit country products.**

FOSTERING KNOWLEDGE THROUGH 8 EDUCATIONAL EVENTS

PCPC hosted a robust lineup of educational opportunities, including its first in-person Annual Meeting since 2020, the Legal & Regulatory Conference, the annual Science Symposium, and multiple webinars on key topics, such as Modernization of Cosmetics Regulation Act (MoCRA) updates, packaging, quality management, regulatory efforts and sustainability.

The premier Annual Meeting brought together **nearly 200 industry leaders** to network, advance their professional development, and learn the latest research, innovations, and tools.

The **sold-out Legal & Regulatory Conference** featured leading attorneys and regulatory professionals sharing insights on pressing legal and regulatory topics.

The Science Symposium welcomed **more than 230 scientists, industry leaders, and regulatory officials** for in-depth discussions on industry innovation, environmental science, microbiology, safety, and quality.

EXPANDING INDUSTRY INFLUENCE WITH 52 NEW MEMBER COMPANIES

In 2024, PCPC proudly welcomed several new member companies, including **Dyson, Huda Beauty, ILIA Inc., and Olaplex**. These additions reflect the growing recognition of PCPC's pivotal role in the beauty and personal care industry. Our **600 member companies** rely on their membership to access invaluable scientific expertise, strategic public affairs counsel, and essential advocacy tools and resources. These assets are crucial for navigating the complex landscape of U.S. and global cosmetic regulations on safety and compliance.

AMPLIFYING INDUSTRY ENGAGEMENT WITH

1.9 MILLION REACHED

PCPC's social media content met the growing demand for reliable and accurate information on cosmetics and personal care products, engaging nearly 2 million people across its websites and social media platforms.

The association's industry expertise makes it a credible resource for media and beauty influencers. **PCPC media engagement**

included management of more than 100 complex inquiries, regularly engaging with international, national, local, and trade outlets, and contributing thought pieces on important industry matters.

PCPC worked with several partners and key opinion leaders to educate consumers. For example, prominent clinical and research dermatologist Zoe Diana Draelos, M.D., developed timely educational resources on preteen skin care. The accompanying YouTube video series highlights the uniqueness of preteen skin care, age-appropriate skincare routines, and ingredients to identify and avoid.

This year, **more than 707,000 users visited the websites 1.5 million times** to view detailed industry insights through blogs, infographics, and video content.

PCPC social media content earned nearly **650,000 impressions, more than 37,000 engagements, and nearly 490,000 video views.** The PCPC LinkedIn profile following **increased by 35.6%.** This year marked the launch of the PCPC Instagram account, which has garnered nearly 9,000 views since its launch this year.

SUPPORTING CANCER PATIENTS AND SURVIVORS WITH

324,500 SERVED

Since its introduction in the U.S. in 1989, the **Look Good Feel Better (LGFB) Foundation** has **served more than 2.24 million people with cancer through free patient programs across the U.S. and in 26 countries worldwide.** It is the only international cancer support charity that helps boost the physical and emotional well-being of people undergoing cancer treatment.

With a modernized framework and multiple delivery channels, the foundation's Look Good Feel Better Alliance empowers people in cancer treatment through education, support, and free access to the LGFB program. The Alliance includes hospital partners across the country; Walgreens, CURE Magazine, Jasper Health, Brighter Magazine, 2Unstoppable and Cook for Your Life with Fred Hutchinson Cancer Research Center as community delivery/education partners; thousands of volunteers; hundreds of LGFB corporate partners; and additional supporters and friends.

This year, **LGFB announced a new partnership with JCPenney,** utilizing its salons and volunteer beauty professionals to deliver in-person group workshops. The first-of-its-kind salon program will significantly expand LGFB's community presence and workshop opportunities across the country, with a special emphasis on black, Indigenous, and people of color populations, a focal point for JCPenney's community engagement.

The foundation continued to provide its services through virtual and online platforms, serving **more than 5,500 patients through virtual and in-person workshops** and **74,000 participants in LGFB Feel Better Moments on LGFB social media platforms.** Patients accessed LGFB online support and resources 245,000 times. In addition to its virtual program options, **the foundation's hospital partner network includes 100 hospitals nationwide.**

97% OF LGFB
PARTICIPANTS
SURVEYED SAY THEY
WOULD RECOMMEND
THE PROGRAM

+93%
REPORT AN
IMPROVED
SELF-IMAGE AFTER
THE WORKSHOP

88%
REPORT BEING
CONFIDENT WITH
THEIR APPEARANCE
AFTER A WORKSHOP



look good **feel better**

BEAUTYCARES DREAMBALL

On October 10, the Look Good Feel Better Foundation (LGFB) celebrated its 35th anniversary at the 2024 BeautyCares DreamBall in New York. The BeautyCares DreamBall – which includes the gala, DreamBall After Dark (hosted by BeautyCares Next Gen), and the BeautyCares Auction – is the most important fundraising event of the year. **The event raised \$1.1 million to support the LGFB program,** demonstrating the collective support of the cosmetics and personal care products industry.

DreamBall honorees included Tarang Amin, chairman and CEO, e.l.f. Beauty; Michelle Wlazlo, executive vice president, chief merchandising, and supply chain officer, JCPenney; and Kate Zickel, breast cancer survivor and digital marketing consultant, Lighthouse Digital Results.





THE EVENT RAISED
\$1.1 MILLION
TO SUPPORT
THE LGFB PROGRAM



PROMOTING SOUND SCIENCE

PCPC's Science team, a diverse group of highly respected and experienced chemistry, microbiology, toxicology, biology, and environmental science experts, provides product and ingredient safety expertise, promotes quality, safety, and microbiology best practices, and strengthens PCPC's influence in scientific and regulatory forums.

PIONEERING SCIENTIFIC RESEARCH AND PARTNERSHIPS

In support of the industry's commitment to responsible, science-based policies and regulations, PCPC continued to engage with government agencies, academic institutions, and non-profit organizations to develop strategic approaches to address the industry's technical challenges.

The association's **latest research focuses on proposed approaches for evaluating environmental hazard, exposure and risk assessments for ultraviolet filters, and new approach methods (NAMs) for cosmetic safety.**

PCPC presented highlights of its science programs and scientific research at several highly regarded conferences, including the American Academy of Dermatology Annual Meeting, the New York Society of Cosmetic Chemists, the Mid-Atlantic Society of Cosmetic Chemists, the Society of Environmental Toxicology and Chemistry's meetings in Europe and North America, and the Skin Cancer Foundation Partner Summit.

PCPC also published its peer-reviewed informational guidance on the skin microbiome in the International Federation of Societies of Cosmetic Chemists Magazine.

In collaboration with the International Collaboration on Cosmetics Safety, PCPC supported a workshop on building regulatory confidence in NAMs at ICCS's inaugural conference. PCPC also hosted the European Federation for Cosmetic Ingredients Cosmetic Good Manufacturing Practices workshop to provide educational information and training for potential auditors.



HIGHLIGHTING INNOVATIONS AT THE SCIENCE SYMPOSIUM

PCPC's annual two-day Science Symposium in October featured programs on environmental science, microbiology, quality, and safety. The Symposium covered the latest in MoCRA implementation and inspection preparedness and highlighted approaches to ensure compliance and enhance efficiencies.

Key FDA leadership included keynote speaker Linda Katz, M.D., director of the Office of Cosmetics and Colors, and Theresa Michele, M.D., director of the Center for Drug Evaluation and Research's Office of Nonprescription Drugs, who highlighted over-the-counter monograph reform activities. Alonza Cruse, director of the Office of Pharmaceutical Quality Operations, FDA, presented the agency's priorities and latest investigative activities facing manufacturers of OTC cosmetics.

EPA speakers, Dr. Sandy Raimondo and Dr. Nisha Sipes presented on water quality criteria and tools to assess chemistry, toxicology and exposure data for chemicals.

Additionally, the event included PCPC's presentation of its second annual Early Career Microbiologist Award.

DRIVING INDUSTRY IMPACT THROUGH GLOBAL STANDARDS

Representing the U.S. in the International Organization for Standardization (ISO), PCPC promoted cosmetics manufacturing and technical standards. Global standards are critical to the harmonization of the beauty industry.

ISO is an independent, nongovernmental international organization supporting innovation and providing solutions to global challenges with voluntary, consensus-based international standards.

In 2024, working closely with ISO committee members, **PCPC helped develop international standards in analytical and sunscreen methods, as well as terminology and microbiology.**

ENSURING SAFETY WITH THE EXPERT PANEL FOR COSMETIC INGREDIENT SAFETY

In 1976, PCPC initiated the Cosmetic Ingredient Review (CIR) program and associated independent Expert Panel at the suggestion of and with support from the FDA and the Consumer Federation of America (CFA). Since its inception, the combined efforts of the Expert Panel and CIR program **have resulted in more than 6,200 cosmetic ingredient safety conclusions.**

The Expert Panel, composed of world-renowned scientists and physicians, conducts safety assessments of cosmetics ingredients in an open and unbiased manner, publishing monographs in the peer-reviewed International Journal of Toxicology and issuing an annual comprehensive collection of all CIR reports.

Expert Panel members are publicly nominated by consumer, scientific, medical groups, government agencies, and the beauty industry. Representatives from the FDA, CFA, and PCPC are non-voting liaisons to the Expert Panel and are actively involved in the comment and discussion processes. Expert Panel members must meet similar conflict of interest requirements regarding financial interests as special non-government advisory experts to the FDA.

In 2024, the CIR continued to uphold safety assessments by issuing **10 final reports covering 75 ingredients to focus on and emphasize quality.**



ADVOCATING FOR IMPACT

PCPC's Government Affairs and Legislative & Regulatory teams work with policymakers and regulators at the federal, state, and local levels to ensure a regulatory system that advances innovation, safety, and consumer confidence.



FEDERAL LEGISLATIVE AND REGULATORY INITIATIVES

Working with key partners and stakeholders, PCPC was active on Capitol Hill, **advocating for the reintroduction of the Humane Cosmetics Act and the SHOP SAFE Act, as well as for funding for the FDA's implementation of MoCRA.**

As part of these efforts, PCPC hosted several events, including a congressional fly-in and a showcase for sunscreen, and participated in a "SHOP SAFELY" event with coalition members to educate on the dangers of counterfeit cosmetics.

PCPC continued to provide the industry's perspective to Congress and the FDA during MoCRA's implementation to modernize regulatory cosmetics oversight. Working cross-functionally, PCPC successfully coordinated information and advocacy efforts with domestic and international audiences to ensure a unified voice and perspective, including numerous presentations and webinars to educate regulators and industry audiences.

STATE LEGISLATIVE AND REGULATORY INITIATIVES

PCPC continued to strengthen relationships in key states, including California, New York, Washington and Vermont, building strong coalitions to advocate with one voice and amplify industry's point of view.

PCPC monitored more than 290 bills, weighed in on legislation in more than 20 jurisdictions and met with hundreds of legislators on behalf of member companies.

PCPC hosted lobby days in Sacramento, California; Albany, New York; Montpelier, Vermont; and several other capitals, to highlight industry's economic and social contributions.

PCPC advocated for the Texture Education Collective, which requires state cosmetology education to be inclusive of all hair textures.

PCPC also continued to work with the American Society for Dermatologic Surgery Association, American Academy of Dermatology, and more than 60 health, education, and parent groups in three states this year to support and introduce legislation allowing sunscreens in schools without a prescription.

To date, **28 states and Washington, D.C., have passed the “SUNucate” model legislation.**

PCPC also engaged with regulators and trade coalitions in several states to voice industry’s perspective on proposed regulations focused on packaging, as well as ingredient and trace elements.

For example, Washington state regulators announced plans for an interim enforcement policy on trace elements in cosmetics and opening rulemaking.

Additionally, California has agreed to follow the European Union’s timeline for the extended list of fragrance allergens in its fragrance and flavor ingredient regulations.

U.S. ADVOCACY BY THE NUMBERS:

16
STATE STEERING
COMMITTEE MEETINGS

10
FEDERAL STEERING
COMMITTEE MEETINGS

5
STATE LOBBY DAYS

3
CAPITOL HILL EVENTS

290
STATE BILLS TRACKED

28
FEDERAL BILLS TRACKED

27
MEMBER NEWSLETTERS

DRIVING GLOBAL ACCESS

PCPC's Global Strategies team engages U.S. and international officials to address trade barriers, advocates for the adoption of international cosmetics regulatory best practices and works closely with trade associations worldwide to promote industry alignment and "One Global Voice" advocacy.

ASIA

PCPC worked closely with member companies to assess the impact and complexities of China's new and proposed cosmetics regulations and advocated for reasonable data and reporting requirements for product safety assessments, unique toxicology testing mandates, and adverse event reporting. As a result, **Chinese regulators granted a one-year extension for full safety assessment data submissions and agreed to accept CIR ingredient safety conclusions.** PCPC advanced technical exchanges and cooperation that will extend into 2025 and beyond.

PCPC has also advocated for simplified regulatory requirements in Indonesia as the country looks to implement mandatory halal certification for cosmetics in 2026. The **U.S. government supported PCPC's efforts, resulting in the U.S. being one of only a few countries with national halal certifiers authorized by the Indonesian government to certify finished cosmetics products for halal for Indonesia.** This authorization is critical in allowing U.S. manufacturers to streamline the certification process.

Similarly, PCPC worked closely with sister associations in the Asia-Pacific region to advocate for improved regulatory

requirements, such as the removal of halal-certified distribution channels and separate halal manufacturing lines.

AFRICA

PCPC continued efforts to support access to this growing cosmetics market by working with government and industry officials in the Sub-Saharan region to adopt global best practices.

The association led a delegation of member company representatives to Kenya for meetings with officials from the ministries of Health, Trade, Standards and Pharmacy, the Kenya Association of Manufacturers, and the African Regional Standards Organization to gain support for industry priorities. The mission was developed in partnership with Cosmetics Europe and with the support of the U.S. Embassy in Nairobi. Meeting discussions focused on the importance of good cosmetics regulatory practices to assure safe products for consumers and to expand market opportunities for African and international brands. PCPC is continuing to work with Kenyan officials on these goals and is exploring opportunities for engagement with other countries in the region.

EUROPEAN UNION

As the European Union debated its approach to policies that would implement the “Green Deal” initiative, PCPC continued to advocate for regulations that balance circular economy goals with the need to maintain a vibrant, innovative cosmetics sector and minimize barriers for U.S. cosmetics companies.

This work included raising serious concerns about potential regulatory and procedural changes that could affect the availability of certain ingredients used in cosmetics. **PCPC secured U.S. government support with respect to the proposed Wastewater Treatment Directive, which targets the cosmetics and pharmaceutical industries for payment of installing advanced treatment systems, as well as with tracking and reporting requirements intended to address deforestation.**

CANADA

Canada is the U.S. cosmetics industry’s single largest trading partner, with nearly \$4 billion of cosmetics and personal care product exports to Canada annually. PCPC continued a robust agenda on Canada’s proposed labeling amendments, including advocating for sufficient time to adopt a new fragrance allergen labeling requirement.

PCPC also **successfully advocated that new notification requirements for confidential business information protect companies and do not create new trade barriers.**

INTERNATIONAL ASSOCIATION COLLABORATION

2024 was a particularly active year for global industry collaboration and partnership. PCPC **led three International Association Collaboration meetings** to share information and best practices, develop common industry positions and advocacy strategies, and provide support in addressing regulatory and trade policy issues at national and regional levels. Critical topics included developing common positions on digital labeling and global environmental regulations.

PCPC led an international industry working group to provide industry input into negotiations for a United Nations Treaty on Plastics Pollution, developing public statements to highlight the industry’s support for efforts to reduce plastic pollution through the UN Treaty and outlining key industry considerations.

PCPC participated in the fourth round of the UN negotiations to convey the industry’s packaging practices and needs.

INTERNATIONAL COOPERATION ON COSMETICS REGULATION

PCPC **participated in the 18th annual International Cooperation on Cosmetics Regulation (ICCR) meeting**, which was co-hosted by Taiwan Food and Drug Administration and Taiwan Cosmetics Industry Association, welcoming Egypt, Saudi Arabia, Thailand, and the United Kingdom as observer countries.

The ICCR is a forum of global regulatory authorities and industry associations that meet to discuss regulatory convergence and minimizing trade barriers. Participants included ICCR members: Brazil, Canada, Chinese Taipei, E.U., Israel, Japan, Republic of Korea, and the U.S.; and observers: Egypt, Kingdom of Saudi Arabia, Thailand, and the United Kingdom.





ADVANCING SUSTAINABILITY AND CELEBRATING DIVERSITY IN THE BEAUTY INDUSTRY

PCPC's sustainability program **reflects** the beauty industry's commitment to a more inclusive society.

The PCPC continued its sustainability education initiatives, focusing on advancing circular packaging design, harnessing technology tools to power sustainability best practice sharing, and highlighting innovative ways member companies can integrate sustainability into their business.

The Madam C.J. Walker Award for Excellence in Diversity, Equity, and Inclusion (DEI) recognizes individuals in the beauty and personal care products industry who demonstrate an outstanding commitment to DEI through strong leadership and sustained efforts focusing on workplace culture, programs, and policies or through external engagement with consumers and communities.

Along with A'Lelia Bundles, Madam C.J. Walker's great-great-granddaughter and family historian, PCPC proudly presented the 2024 award to entrepreneur recipient Monique Rodriguez – founder & CEO of Mielle Organics, the fastest growing Black-founded and woman-led, multicultural hair care brand – and corporate recipient Michelle Wang Goodridge – U.S. president of Brand Growth, Kenvue.





555 13TH ST NW #300W,
WASHINGTON, DC 20004
T 202.331.1770
F 202.331.1969

PERSONALCARECOUNCIL.ORG
COSMETICSINFO.ORG



Personal Care  Products Council
Committed to Safety,
Quality & Innovation