

MEMBER NEWSLETTER

Personal Care
Products Council

PCPC Members Unite for Annual Legislative Fly-In



What happened: On September 10, PCPC and representatives from more than a dozen member companies gathered on Capitol Hill for our annual legislative fly-in, representing the industry in a unified advocacy effort. Throughout the day, members engaged directly with lawmakers and staff from key committees of jurisdiction, industry champions and supporters of critical legislation.

Why it matters: These face-to-face meetings are essential to advancing our policy goals. We extend our sincere appreciation to all the members who dedicated their

time to participate.

Dig deeper: Discussions focused on priority issues, including the reauthorization of the over-the-counter monograph user fee program, sunscreen regulatory reform, the Humane Cosmetics Act and trade and tariff concerns.

Avobenzene and Ensulizole Safety Reaffirmed in Peer-reviewed Publications

What happened: The recently published [Comprehensive Review of Avobenzene \(Butyl Methoxydibenzoylmethane\) Toxicology Data and Human Exposure Assessment for Personal Care Products](#) supports the continued safe use of avobenzene at the maximum permitted usage level in the U.S. and Canada.

Why it matters: Avobenzene's safety profile reassures consumers and health care providers about its use in sunscreens.

The big picture: Avobenzene stands out for its low dermal absorption and lack of endocrine disruption or immunotoxicity, reinforcing its position as a safe choice for UV protection.

By the numbers: The findings reinforce avobenzene's safety profile and its continued use at concentrations up to 3% in the U.S. and Canada; 5% in Europe, MERCOSUR, Australia, China, Korea and 10% in Japan.

Dig deeper: [Comprehensive Review of Ensulizole Toxicology Data and Human Exposure Assessment for Personal Care Products](#) was also recently published. The research reaffirmed that ensulizole, when used at concentrations up to 4% in sunscreen products (the maximum allowed in the U.S., Canada and Australia), does not pose a risk to human health.

Ensulizole is unique in that it is a water-soluble UV filter, which makes it ideal for formulations with a lighter skin feel. Ensulizole is commonly used in daily wear products like facial moisturizers with SPF and water-based sunscreens.

The bottom line: Avobenzene's and ensulizole's favorable safety profiles

underscore their suitability in sunscreen formulations, offering effective UV protection without health risks.

[View the Manuscripts](#)

Look Good Feel Better and BeautyCares NextGen Committee Host DreamBall Fundraiser

What happened: On September 4, more than 50 young professionals gathered at the Dior Terrace in New York City for Perfectly Paired: Wine & Lip Shades, hosted by the BeautyCares NextGen Committee and Look Good Feel Better. This networking event raised awareness and funds for the annual BeautyCares DreamBall.

Why it matters: The BeautyCares DreamBall and NextGen Committee unite the beauty industry to support Look Good Feel Better—raising essential funds and increasing awareness to provide free programs that help people with cancer feel confident, beautiful and more like themselves during treatment.

Bottom line: The BeautyCares DreamBall, the industry's premier philanthropic event of the year, will take place on Wednesday, October 8, at Gotham Hall in New York City. With the theme Portraits of Strength, this year's celebration will honor leaders, legends, advocates and survivors.

[Learn More](#)

PCPC Scientist Presents on UV Filter Safety at Sunscreen Symposium



What happened: On September 20, Dr. Kimberly Norman, PCPC Senior Director of Safety & Regulatory Toxicology, shared expert knowledge on the safety of widely used UV filters at the Florida Chapter of the Society of Cosmetic Chemists Sunscreen Symposium.

Why it matters: The presentation highlighted the robust toxicological data supporting the continued safe use of the most commonly used organic UV filters—an especially timely message following the World Health Organization’s recent designation of sunscreen as an essential medicine.

Dig deeper: On September 21, PCPC member company scientist Carl D’Ruiz, dsm-firmenich Senior North America Personal Care and Pharma Regulatory and Scientific Affairs Manager, also held a session discussing the evolving U.S. regulatory landscape, including FDA Over-the-Counter Monograph Order Requests submission for bemotrizinol, a promising new UV filter that could expand innovation in sun care formulations.

Bottom line: The U.S. beauty industry continues to research new, and review current, UV filters to ensure the safest sunscreen products are developed for different skin tones and types.

Learn More

What we are reading:

- 'Avobenzone is Safe,' Says Toxicology Assessment ([Cosmetics Design](#))
- Beauty's Global Manufacturing Shake-Up: How Tariffs, AI and Consumer Shifts are Reshaping the Industry ([Global Cosmetics Industry](#))
- PCPC Bids Farewell to Science, Global Strategy Execs; Beauty Appointments Roundup ([Citeline](#))
- What Prop 65 Ruling Means for Cosmetics, Personal Care Biz ([Law360](#))

Member Benefit Spotlight:



PCPC Bookstore

Staying current on safety, quality and regulatory best practices is essential for maintaining consumer trust and ensuring compliance across the cosmetics and personal care industry. PCPC publishes a suite of valuable resources to help companies stay ahead, including:

- **PCPC 2024 Microbiology Guidelines** – Best practices for establishing and maintaining a microbiological quality program for manufacturers.
- **PCPC 2022 Quality Assurance Guidelines** – A framework for building systems and procedures that drive consistent product quality.

[View the Publications](#)

Member Benefit Recap: Extended Producer Responsibility: A View from the States Webinar

On September 17, PCPC hosted a webinar on emerging state-level plastic and packaging laws, which include reporting requirements and steep penalties set to take effect in 2025. This webinar focused on helping companies navigate risk, compliance and best practices.

[View the Recording](#)

Member Event Recap:



Climate Week Breakfast

On September 25, the PCPC Sustainability Committee gathered at L'Oréal's New York office for an engaging and forward-looking conversation on sustainability, innovation and the evolving cosmetics and personal care products industry. The panel discussion featured leaders from L'Oréal, P&G, Estée Lauder, Unilever and Edgewell.

Upcoming Programming and Events

Oct. 28-29: 2025 Science Symposium & Expo, The Ritz-Carlton, Pentagon City

FDA Experts Headline Keynote Sessions at this year's

[2025 Science Symposium & Expo!](#)

On Day 1, Dr. Steven Kozlowski, Acting Chief Scientist, kicks off our event, providing an overview on **FDA's Regulatory Framework for Cosmetics and Implementation of MoCRA**. On Day 2, hear from three FDA experts **Dr. Jannavi Srinivasan**, Director, Division of Cosmetics, **Dr. Janet Zang**, Chief, Cosmetics Regulatory Science Branch, and **Dr. Goran Periz**, Biologist, Cosmetics Regulator Activities Branch, on **MoCRA – Key Compliance Strategies**.

[Register Now](#)

March 23-25: 2026 Beauty Collective Summit, The Ritz-Carlton, Key Biscayne, Miami

Become a sponsor at [PCPC's 2026 Beauty Collective Summit](#).

Your company will reach the largest concentration of leaders in the beauty industry. You will have the opportunity to showcase your brand in a prestigious and trusted forum dedicated to collaborative discussions and knowledge sharing.

Download the Sponsorship Prospectus



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