



Sponsorship Opportunities

2025 Legal and Regulatory Conference

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📍 May 13-15, 2025 | The Ritz-Carlton, New Orleans

- **Premiere event** for in-house counsel, legal staff, regulatory experts & product development specialists.
- **200+ attendees**, including General Counsels from major cosmetic manufacturers & suppliers.
- **Premier networking** opportunity to connect with industry leaders & decision-makers.
- **Engaging sessions** featuring keynote speakers, panel discussions & collaborative networking.
- **Sponsorship benefits** outlined in this proposal—enhance your brand visibility & industry influence.

Benefits of Sponsorship

- **Keynote session sponsorships**
 - Brand association with industry leading speakers
- **Digital branding**
 - Placement on event website, emails and social media posts
- **Increased brand visibility**
 - High-profile logo placement and consistent mentions across event materials
- **Direct access to decision-making attendees**
 - Foster potential partnerships and industry connections
- **Enhanced industry reputation**
 - Position your company/law firm as a leader in innovative business practices
- **Networking and engagement opportunities**
 - Connect with professionals and peers who value forward-thinking solutions.

Platinum Sponsorship: \$18,500

The platinum package includes:

- Title sponsorship of a keynote speaker
- Verbal acknowledgement as a sponsor during welcoming remarks
- Top-tier logo placement on signage and website
- Sponsor logo in all promotional emails sent to over 15,000 industry members
- Opportunity to include promotional swag materials
- Logo included on event app
- 3 complimentary registrations

Gold Sponsorship: \$13,500

The gold package includes:

- Sponsorship of a panel session with branded signage
- Verbal acknowledgement as a sponsor during welcoming remarks
- Logo placement in printed materials including breaks, lunches, receptions
- Logo included on event landing page
- Logo included in marketing emails
- Logo included on event app
- 2 complimentary registrations

Silver Sponsorship: \$8,000

The silver package includes:

- Logo placement on printed materials
- Verbal acknowledgement during welcoming remarks
- Logo included on event landing page
- Logo included in marketing emails
- Logo included on event app
- Signage for badge sponsorship, room key cards, grab and go lunches, afternoon breaks
- 1 complimentary registration

Bronze Sponsorship: \$6,000

The bronze package includes:

- Logo included on event signage
- Logo included on event landing page
- Logo included on event app
- Signage at event and coffee breaks

Marketing & Promotion Plan

The marketing plan for 2025 Legal and Regulatory Conference includes:

Pre-event Promotions: Logo placement on event landing page and promotional materials; mentions in marketing email campaigns, social media shout-outs across multiple platforms

Onsite Promotion: Logo placement on signage and digital screens

Post-Event: Recognition in post-event email wrap-ups, social media thank-you posts

Contact Information

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