

Personal Care Products Council

CONFERENCE

# Program

AT A GLANCE

**LEGAL & REGULATORY**  
CONFERENCE

Personal Care Products Council  
Committed to Safety, Quality & Innovation

JUNE 5-7, 2024 | FAIRMONT SCOTTSDALE PRINCESS | SCOTTSDALE, AZ

# June 5

8:30 - 8:45 A.M.

Opening Remarks

8:45 - 9:30 A.M.

Products Liability and  
Consumer Class Actions

9:30 - 10:15 A.M.

Personal Care Branding:  
Advertising and Litigation  
Trends

10:15 - 10:45 A.M.

Networking Break

10:45 - 11:30 A.M.

MoCRA

11:15 A.M. - 12:15 P.M.

TikTok Tweens and Trends

12:15 - 1:45 P.M.

Lunch

1:45 - 2:30 P.M.

AI in Personal Care:  
Managing the Risks

2:30 - 3:15 P.M.

Preventing  
Contamination/Suppliers  
Issues

3:15 - 4 P.M.

PFAS

# June 6

8:30 - 9:15 A.M.

Junk Science Journey:  
How to Maneuver the  
Perilous Path of Personal  
Care Litigation

9:15 - 10 A.M.

Global Trends Toward  
Digital Labeling

10 - 10:30 A.M.

Networking Break

10:30 - 11:15 A.M.

MoCRA 2

11:15 A.M. - 12 P.M.

Retailer Insight

12 P.M.

Grab and Go Lunch

# June 7

8:30 - 9:15 A.M.

State of the States

10:45 - 11:30 A.M.

GA Panel

9:15 - 10:15 A.M.

Packaging/PRO

11:30 A.M. - 12 P.M.

Closing Remarks

10:15 - 10:45 A.M.

Networking Break