

VIRTUAL SCIENCE SYMPOSIUM

OCTOBER 26-27, 2021

2021 PCPC Virtual Science Symposium Sponsorship Prospectus

The upcoming PCPC Virtual Science Symposium (October 26-27, 2021) will offer a robust digital experience to attendees and exhibitors. Sponsors will be promoted broadly to the PCPC membership and attendees, and will be highly visible before, during and after the conference. Attendee-to-exhibitor engagement will be promoted throughout the Symposium. Standard exhibitor features include a customizable booth experience for vendors, live chat options for networking and Q&A and streaming video for presentations. Click [here](#) for more information on the components of the exhibit hall. Contact [Catherine McDonald](#) or call (202) 454-0310 to claim your spot or discuss a custom sponsorship package of your choice to meet your business needs.

	<i>Bronze</i> <i>\$1,000</i>	<i>Silver</i> <i>\$2,000</i>	<i>Gold</i> <i>\$3,000</i>
Exhibitor Recognition and More			
Pre-Conference attendee list (name, job title, company)			X
Post-Conference attendee list (name, job title, company)		X	X
Complimentary Summit registration		1	2
Ability to post multi-media (i.e., videos) in booth		X	X
Ability to post handouts (i.e., brochures, white papers) in booth		X	X
Ability to live chat (chat text box) with attendees within the booth platform		X	X
Ability to video chat 1:1 with attendees within the attendee platform		X	X
Track booth metrics to see who visited booth and how many times		X	X

Logo, link and description available in virtual exhibit hall		200 Word Description	250 Word Description
PCPC to promote your booth giveaway/drawing		X	X
Branding Recognition			
Fixed logo on Sponsor Tab and rotating logo on Virtual Event Hub	X	X	X
Inclusion in general pre/post emails to attendees	X	X	X
Recognition in-between Workshops via sponsor slide	X	X	X
Featured on Science Symposium landing page on PCPC Website	Name Listed	Logo	Logo + Description
Platform will be available for 30 days post conference	X	X	X
Sustained Visibility - Gold and Silver Level Exclusives			
Logo in "Platform is Now Live" email to all attendees			X
Logo and description featured in Vendor Spotlight in PCPC e-newsletter		X	X
Logo in PCPC social media campaign		X	X

Other Sponsorship Opportunities

Extend your presence at the PCPC Science Symposium! The following opportunities will help you maximize engagement with attendees, access key member audiences and increase your brand awareness.

Welcome Attendees with Logo (\$1,500)

Your sponsor logo will appear as a pop up when someone logs in the first time to the virtual event hub

Virtual Private Meeting Space (\$2,000)

Meet business objectives by using a virtual breakout room whereby you invite select attendees to engage in small-group sessions.

Speaker or Workshop Content Sponsorship (\$3,500 and up; contact us for more details)

Sponsored eBlast (\$4,000; available for up to two companies)

This sponsorship includes one e-blast sent prior to the start of the Summit to all PCPC members. The sponsoring company supplies an HTML file (subject to PCPC approval) and PCPC will send it out on the sponsor's behalf. PCPC does not distribute attendee email addresses, making this the only way to reach all members via email prior to the meeting.

Contact Catherine McDonald at mcdonaldc@personalcarecouncil.org or call (202) 454-0310 to claim your sponsorship or discuss a custom sponsorship package to meet your business needs.