



2019

125 YEARS
Personal Care Products Council
Commitment to Safety
Quality & Innovation

EMERGING ISSUES Conference




Sponsorship Opportunities

The Personal Care Products Council will hold its annual Emerging Issues Conference November 20, 2019 in Marina del Rey, CA. This unique program focuses on the many challenges we see on the horizon for our industry.

Regulations being considered in California have an impact on every manufacturer and consumer in the United States. Water, waste, air, packaging, ingredients, recycling, new technology, whatever the issue, the discussions often begin in this state. This conference is one of the best opportunities for our west coast members to express their opinions and concerns on the issues that are the focus of PCPC's efforts.

All Sponsorship & Visibility Opportunities include:

- Acknowledgement on PCPC's website and in the conference mobile app
 - Prominent display of your logo throughout the meeting
 - Recognition as a sponsor in promotional mailings and emails
 - "Sponsor" ribbons for your attendees name badges
 - Name and logo on rotating slides displayed during conference sessions and breaks
 - Individual attention & service from PCPC staff to ensure you get the value you are looking for
 - Receive early registration list of meeting attendees
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MOBILE APP

\$5,000

Our mobile app includes the agenda, speaker bios, presentations, exhibitor/sponsor listings, social feeds, polling, the registration, and more! Your company can be the sole sponsor of the app or consider a rotating banner, push notifications or splash screen.

WI-FI PROVIDER

\$4,000

Help meeting attendees enhance their experience by keeping them connected at all times. Be the sole provider of wireless internet access in the conference space, and have your company's name be the Wi-Fi password that each attendee will use to obtain access.

RECEPTION SPONSOR

\$3,500

As the reception sponsor, you are helping to bring together friends, business associates and colleagues who eagerly look forward to these gatherings as a chance to reconnect and build relationships. Sponsors may provide cocktail napkins, imprinted with a logo, to accompany the reception.

HOTEL KEY CARDS

\$3,000

Sponsor hotel key cards for attendees staying at the Marina del Rey Marriott and communicate your company message each time the attendees enter their hotel room. Logo and message is printed on each key.

BREAKFAST, LUNCH, OR BREAK SPONSOR

\$2,000–\$3,000

This sponsorship provides your company the opportunity to sponsor the breakfast, lunch, or break. You will have the opportunity to provide a small gift item to be given to attendees at the door or at each seat.

November 20, 2019 • Marina del Rey Marriott • Marina del Rey, California

SPONSORSHIP AGREEMENT

COMPLETE YOUR CONTACT INFORMATION:

Name: _____

Title: _____

Company Name: _____

Phone: _____

Email Address: _____

WRITE IN YOUR SPONSORSHIP:

Please reserve the following sponsorship for my company:

[COMPANY NAME]

agrees to sponsor the Personal Care Products Council **2019 Emerging Issues Conference** at the level noted above, and further agrees to submit payment for the sponsorship prior to the conference start date. Cancellations by the sponsor must be received in writing 90 days prior to the start of the event and will entitle the company to a 75 percent refund of the sponsorship amount. PCPC reserves the right to cancel or postpone any events. In the event PCPC cancels or postpones an event for which a company has pledged sponsorship, the sponsor may either request a refund or allocate its sponsorship funds to a different PCPC activity.

Signature _____

Date _____

PAYMENT INFORMATION:

Please check the appropriate method of payment

CHECK ENCLOSED Check Number: _____

Check Date: _____

CREDIT CARD _____

Please Charge My: Master Card VISA AMEX

Card Number: _____

Expiration Date: _____

CVV: _____

Card Name: _____

Signature: _____

Address Associated with Credit Card: _____

Mail Payment & Agreement:

Please make checks payable to Personal Care Products Council and send to: Personal Care Products Council, Attn: Catherine McDonald, 1620 L Street, NW, Suite 1200, Washington, DC 20036

Fax Payment & Agreement:

Credit card payments may be emailed or faxed to (202) 331-1969 ATTENTION: Catherine McDonald, mcdonaldc@personalcarecouncil.org

NAME BADGE SPONSOR

\$2,000

Sponsor the badges and communicate your message each time the attendees put on or take off their badge. PCPC will produce the badges printed with your company logo on the back side and distribute them to all registrants when they arrive on site.

CONFERENCE PENS AND NOTEPADS

\$1,500

Put your logo at their fingertips. These pens and notepads will be at the seat of each attendee.

Customize your own sponsorship

by contacting Catherine McDonald
at mcdonaldc@personalcarecouncil.org
or 202-454-0310.



Recognition begins the moment of your commitment.
So, commit early and receive maximum exposure for your organization!

HOW DO I RESERVE A SPONSORSHIP?

Contact Catherine McDonald at 202-454-0310 or mcdonaldc@personalcarecouncil.org.