

2017 SCIENCE SYMPOSIUM AND EXPO



SPONSORSHIP & VISIBILITY OPPORTUNITIES

- One Location
- Four Workshops
- More than 300 industry leaders and decision-makers

The 2017 Science Symposium offers consultants, manufacturers, suppliers, and others an effective and efficient forum to meet with decision-makers and support the cosmetic and personal care products industry. With workshops on Microbiology, Quality Assurance, Safety, and Environmental, the *Science Symposium* is a great opportunity to gain visibility and make contacts with a wide variety of industry professionals.

WHAT DO SPONSORS GET?

The Council welcomes the opportunity to create sponsorship and visibility opportunities that meet your individual needs and we are committed to making this conference a success for each company! We will work with you to give your company exposure to all of the industry leaders in promotional literature, and provide maximum recognition with all conference attendees and opportunities to meet face to face with key decision makers and influencers with whom you want to develop relationships.

All Sponsorship & Visibility Opportunities include:

- Acknowledgement on the Council's website and in the conference mobile app
- Acknowledgement in the official meeting program
- Prominent display of your logo throughout the meeting
- Recognition as a sponsor in promotional mailings and emails
- "Sponsor" ribbons for your attendees name badges
- Name and logo on rotating slides displayed during conference sessions and breaks
- Individual attention & service from the Council staff to ensure you get the value you are looking for
- Receive early registration list of meeting attendees

RECEPTION SPONSOR

Exclusive

\$5,000

The place to be on Tuesday evening! As the reception sponsor, you are helping to bring together friends, business associates and colleagues who eagerly look forward to these gatherings as a chance to reconnect and build relationships. Sponsors may provide cocktail napkins, imprinted with a logo, to accompany the reception.

HOTEL KEY CARDS

Exclusive

\$3,500

Sponsoring the Science Symposium hotel key cards for attendees staying at the Hilton Alexandria Old Town and communicate your company message each time the attendees enter their hotel room. Logo and message is printed on each of the room keys. Sponsor has the option of designing the key with hotel specifications.

LUNCHEON SPONSOR

Two available

\$3,000

This sponsorship provides your company the opportunity to sponsor the lunch on either Tuesday or Wednesday. You will have the opportunity to provide a small gift item to be given to attendees at the door or at each seat.

TOTE BAG SPONSOR

Exclusive

\$2,500

A Conference Registration Bag that converts to an environmentally smart solution. Have your logo placed on the bags. Attendees carry the bags throughout the event and love to take them- home for grocery shopping.

NAME BADGE SPONSOR

Exclusive

\$2,000

Sponsor the badges and communicate your message each time the attendees put on or take off their badge. The Council will produce the badges printed with your company logo on the back side and distribute them to all registrants when they arrive on site. They are required apparel for all meeting events so this sponsorship gives you a daily touch with each and every attendee.

SPONSORSHIP AGREEMENT

COMPLETE YOUR CONTACT INFORMATION:

Name: _____

Title: _____

Company Name: _____

Phone: _____

Email Address: _____

WRITE IN YOUR SPONSORSHIP:

Please reserve the following sponsorship for my company:

[COMPANY NAME] _____
agrees to sponsor the Personal Care Products Council **2017 Science Symposium** at the level noted above, and further agrees to submit payment for the sponsorship prior to the conference start date. Cancellations by the sponsor must be received in writing 90 days prior to the start of the event and will entitle the company to a 75 percent refund of the sponsorship amount. The Council reserves the right to cancel or postpone any events. In the event the Council cancels or postpones an event for which a company has pledged sponsorship, the sponsor may either request a refund or allocate its sponsorship funds to a different Council activity.

Signature _____

Date _____

PAYMENT INFORMATION:

Please check the appropriate method of payment

CHECK ENCLOSED Check Number: _____

Check Date: _____

CREDIT CARD _____

Please Charge My: Master Card VISA AMEX

Card Number: _____

Expiration Date: _____

CVV: _____

Card Name: _____

Signature: _____

Address Associated with Credit Card: _____

Mail Payment & Registration:
Please make checks payable to Personal Care Products Council and send to:
Personal Care Products Council, Attn: Jennifer Harwell, 1620 L Street, NW, Suite
1200, Washington, DC 20036

Fax Payment & Registration:
Credit card payments may be emailed or faxed to
(202) 331-1969 ATTENTION: Jennifer Harwell, harwellj@personalcarecouncil.org

CONFERENCE PENS AND NOTEPADS Exclusive \$2,000

Put your logo at their fingertips. These pens and notepads will be at the seat of each attendee.

NEW! WI-FI PROVIDER Exclusive \$2,000

Help meeting attendees enhance their experience by keeping them connected at all times. Be the sole provider of wireless internet access in the conference space, and have your company's name be the Wi-Fi password that each attendee will use to obtain access.

BREAKFAST SPONSOR Two Available \$1,500

Start each morning with a bit of breakfast before the first speaker takes the stage. Signage promoting the sponsor displayed at the Breakfast. Put your logo at their fingertips. These pens and notepads will be at the seat of each attendee.

NEW! MOBILE APP \$1,000 – \$10,000

Our new mobile app includes the agenda, speaker bios, presentations, exhibitor/sponsor listings, social feeds, polling. The registration list and more! Your company can be the sole sponsor of the app or consider a rotating banner, push notifications or splash screen. Reach out to the marketing team to find out more!

BREAK SPONSOR Four Available \$1,000 (or all 4 for \$2,500)

This package gives your company the opportunity to sponsor a morning or afternoon Refreshment Break on either Tuesday or Wednesday. You will have the ability to provide a gift item to your sponsored break or leave info about your company on the tables in the expo.

LITERATURE/GIVEAWAY TABLE Four Available \$500

Display your materials near the registration desk for all guests to see, browse and take home.

Recognition begins the moment of your commitment.
So, commit early and receive maximum exposure for your organization!

HOW DO I RESERVE A SPONSORSHIP?
Contact Jennifer Harwell at 202-454-0328 or harwellj@personalcarecouncil.org.