

COUNCIL WEBINAR SPONSORSHIPS OPPORTUNITIES

The Personal Care Products Council Webinar program is a remote learning tool to help educate our members on current issues and topics facing the industry. Anyone with a phone and a computer with internet access can participate in a Council Webinar.

With approximately 14 scheduled for 2011, the Webinar program attracts an audience of more than 500 industry professionals. The 2011 Webinar series is an excellent opportunity for vendors, consultants and suppliers to demonstrate their support of the cosmetic and personal care industry and gain valuable visibility and recognition.

All sponsors receive:

- **Acknowledgement of sponsorship:**
 - Sponsor's name and logo will appear in Webinar promotional e-mails sent to more than 8,000 industry professionals.
 - Sponsor's name and logo will appear on the webpage dedicated to each event with a link to the sponsor's homepage.
 - Sponsor's name and logo will be displayed in the presentation accessed by all attendees and distributed via e-mail to all participants.
- **Contact List of Webinar Attendees:** Maximize your sponsorship and utilize the contact list for potential sales leads. The Council will send you a list of attendees with their email addresses the day after the webinar.

2011 Series Sponsor

\$7,500

- Only one series sponsor slot.
- Series sponsor will be acknowledged in marketing materials and presentations for all 2011 webinars (approximately 14).

Individual Webinar Sponsor

\$1,500

- Council staff will work with you to select the appropriate Webinar to sponsor.

2011 Webinar Focus Areas Include:

- Environmental
- Global Strategies
- Legal/Regulatory
- Microbiology
- Natural/Organic Regulatory
- Quality Assurance
- Safety, Regulatory and Toxicology

Specific dates and topics are being finalized and will be available upon request

COUNCIL WEBINAR SPONSORSHIP AGREEMENT

COMPLETE YOUR CONTACT INFORMATION:

Name: _____

Title: _____

Company Name: _____

Phone: _____ Fax _____

Email Address: _____

Company Address _____

City: _____ State: _____ Zip: _____

SELECT YOUR SPONSORSHIP:

Please reserve the following sponsorship for my company:

- | | |
|--|---------|
| <input type="checkbox"/> 2011 Series Sponsor | \$7,500 |
| <input type="checkbox"/> Individual Webinar Sponsor | \$1,500 |

[COMPANY NAME] _____ agrees to sponsor the Personal Care Products Council Webinar Program at the level noted above, and further agrees to submit payment for the sponsorship prior to the conference start date. Cancellations by the sponsor must be received in writing 90 days prior to the start of the event and will entitle the company to a 75 percent refund of the sponsorship amount. The Council reserves the right to cancel or postpone any events. In the event the Council cancels or postpones an event for which a company has pledged sponsorship, the sponsor may either request a refund or allocate its sponsorship funds to a different Council activity.

Signature

Date

FOR MORE INFORMATION CONTACT:

Jennifer Jones, Specialist, Marketing & Member Services

Phone: (202) 331-1770

Email: jonesj@personalcarecouncil.org

FAX YOUR COMPLETED AGREEMENT TO (202) 331-1969

COUNCIL WEBINAR PAYMENT FORM

PAYMENT INFORMATION:

Please check the appropriate method of payment.

CHECK ENCLOSED Check Number: _____
Check Date: _____

CREDIT CARD
Please Charge My:
 Master Card
 VISA
 AMEX

Card Number: _____ Expiration Date: _____

Card Name _____

Signature: _____

MAIL PAYMENT & REGISTRATION TO:

Jennifer Jones
Personal Care Products Council
1101 17th Street, NW, Suite 300
Washington, DC 20036

Please make checks payable to Personal Care Products Council

Or

FAX PAYMENT & REGISTRATION TO:

Credit card payments may be faxed to (202) 331-1969 **ATTENTION: Jennifer Jones**