



**Terry O'Day, Executive Director, Environment Now**

As Executive Director of Environment Now, Terry O'Day is responsible for the strategic direction, development, and day-to-day operations of the foundation. He works with each of the programs and is the primary contact with the Board of Directors and President.

Mr. O'Day is past president of EV Rental Cars, a company he co-founded in 1998. It is the only rental company in the United States that offers only environmental vehicles, such as hybrid, natural gas, and electric cars to the general public. The company has grown to fourteen airports and served over 200,000 customers, with over 700 cars, broadening access to clean fuel vehicles and developing markets for the technology. Prior to founding EV Rental Cars, Terry was responsible for business development and strategic planning for Edison Enterprises, a subsidiary of Edison International. His work with the company's four retail units led to multiple successful new lines of business.

Mr. O'Day has an MBA from The UCLA Anderson School of Management, completed the Coro Public Affairs Fellows Program in Los Angeles, and received a BA with honors in Public Policy at Stanford University.