

## PRESS RELEASE

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## **Kaplan EduNeering and the Personal Care Products Council Announce Exclusive Alliance**

### ***Partnership to Provide Online Compliance and Knowledge Solutions for the Global Cosmetic and Personal Care Products Industry***

**April 28, 2010 – Princeton, New Jersey and Washington, DC** – Kaplan EduNeering, a leading provider of compliance and knowledge management solutions, and the Personal Care Products Council, the leading national trade association representing the global cosmetic and personal care products industry, announced a new exclusive alliance to create a comprehensive online compliance and knowledge solution for the cosmetic and personal care products industry.

“Kaplan EduNeering’s global experience with consumer products companies and, in particular, our depth and breadth of alignment with their Quality organizations, makes this collaboration a natural fit,” said Lisa Clune, President of Kaplan EduNeering. “With the growing regulatory complexity of the competitive international business environment, this alliance uniquely positions us to assist both the Council’s global members as well as emerging companies with programs to support their compliance initiatives.”

According to Lezlee Westine, President & CEO of the Personal Care Products Council, “Our alliance with Kaplan EduNeering represents an important opportunity for collaboration on programs that support cosmetic and personal care product safety. The accessible learning programs that will evolve from this partnership will assist our member companies in their day-to-day efforts to manufacture and sell safe, high quality and innovative products.”

Together, Kaplan EduNeering and the Council will create a custom compliance and knowledge solution for the industry that addresses the key tenets of promoting safety, advancing science, informing the public, and harmonizing global standards. Topics to be addressed include industry guidelines for Quality Assurance and GMPs, Safety Evaluation, and Microbiology. Additionally, the alliance will focus on developing solutions to address the increasingly important issues of environmental stewardship, sustainability, and green chemistry.

Kaplan EduNeering’s online compliance solutions are used by over one million individuals in more than 50 countries by companies in regulated industries, including cosmetics, pharmaceuticals, biologics, dietary supplements and medical devices.

### **About Kaplan EduNeering**

Kaplan EduNeering ([www.kaplaneduneering.com](http://www.kaplaneduneering.com)) is a subsidiary of Kaplan, Inc., a leading global provider of educational services to individuals, schools and businesses. Kaplan is a subsidiary of The Washington Post Company (NYSE: WPO). Kaplan EduNeering develops technology-enabled knowledge solutions for assuring regulatory compliance and improving business performance. Kaplan EduNeering is headquartered in Princeton, N.J., and has offices in Houston, TX, Bloomsburg, PA, and London, UK.

**About the Personal Care Products Council**

Based in Washington, DC, the Personal Care Products Council ([www.personalcarecouncil.org](http://www.personalcarecouncil.org)) is the leading national trade association representing the global cosmetic and personal care products industry. Founded in 1894, the Council's more than 600 member companies manufacture, distribute, and supply the vast majority of finished personal care products marketed in the U.S. As the makers of a diverse range of products millions of consumers rely on every day, from sunscreens, toothpaste and shampoo to moisturizer, lipstick and fragrance, personal care products companies are global leaders committed to product safety, quality and innovation.