

## COUNCIL WEBINAR SPONSORSHIPS OPPORTUNITIES

The Personal Care Products Council Webinar program is a remote learning tool to help educate our members on current issues and topics facing the industry. Anyone with a phone and a computer with internet access can participate in a Council Webinar.

With approximately 14 scheduled for 2012, the Webinar program attracts an audience of more than 500 industry professionals. The 2012 Webinar series is an excellent opportunity for vendors, consultants and suppliers to demonstrate their support of the cosmetic and personal care industry and gain valuable visibility and recognition.

### All sponsors receive:

- **Acknowledgement of sponsorship:**
  - Sponsor's name and logo will appear in Webinar promotional e-mails sent to more than 8,000 industry professionals.
  - Sponsor's name and logo will appear on the webpage dedicated to each event with a link to the sponsor's homepage.
  - Sponsor's name and logo will be displayed in the presentation accessed by all attendees and distributed via e-mail to all participants.
- **Contact List of Webinar Attendees:** Maximize your sponsorship and utilize the contact list for potential sales leads. The Council will send you a list of attendees with their email addresses the day after the webinar.

### 2012 Series Sponsor

**\$7,500**

- Only one series sponsor slot.
- Series sponsor will be acknowledged in marketing materials and presentations for all 2012 webinars (approximately 14).

### Individual Webinar Sponsor

**\$1,500**

- Council staff will work with you to select the appropriate Webinar to sponsor.

### 2012 Webinar Focus Areas Include:

- Environmental
- Global Strategies
- Legal/Regulatory
- Microbiology
- Natural/Organic Regulatory
- Quality Assurance
- Safety, Regulatory and Toxicology

*Specific dates and topics are being finalized and will be available upon request*

# COUNCIL WEBINAR SPONSORSHIP AGREEMENT

## COMPLETE YOUR CONTACT INFORMATION:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## SELECT YOUR SPONSORSHIP:

Please reserve the following sponsorship for my company:

- |  |         |
|--|---------|
| <input type="checkbox"/> <b>2012 Series Sponsor</b>        | \$7,500 |
| <input type="checkbox"/> <b>Individual Webinar Sponsor</b> | \$1,500 |

[COMPANY NAME] \_\_\_\_\_ agrees to sponsor the Personal Care Products Council Webinar Program at the level noted above, and further agrees to submit payment for the sponsorship prior to the conference start date. Cancellations by the sponsor must be received in writing 90 days prior to the start of the event and will entitle the company to a 75 percent refund of the sponsorship amount. The Council reserves the right to cancel or postpone any events. In the event the Council cancels or postpones an event for which a company has pledged sponsorship, the sponsor may either request a refund or allocate its sponsorship funds to a different Council activity.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## FOR MORE INFORMATION CONTACT:

Jennifer Jones, Specialist, Marketing & Member Services

**Phone** :(202) 331-1770

**Email:** [jonesj@personalcarecouncil.org](mailto:jonesj@personalcarecouncil.org)

**FAX YOUR COMPLETED AGREEMENT TO (202) 331-1969**

## COUNCIL WEBINAR PAYMENT FORM

### PAYMENT INFORMATION:

Please check the appropriate method of payment.

CHECK ENCLOSED    Check Number: \_\_\_\_\_  
Check Date: \_\_\_\_\_

CREDIT CARD  
Please Charge My:  
 Master Card  
 VISA  
 AMEX

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Name \_\_\_\_\_

Signature: \_\_\_\_\_

### MAIL PAYMENT & REGISTRATION TO:

Jennifer Jones  
Personal Care Products Council  
1101 17<sup>th</sup> Street, NW, Suite 300  
Washington, DC 20036

Please make checks payable to Personal Care Products Council

Or

### FAX PAYMENT & REGISTRATION TO:

Credit card payments may be faxed to (202) 331-1969 **ATTENTION: Jennifer Jones**