

DreamBall

Join us on September 16, 2010 as we celebrate another year of success for the **Look Good...Feel Better** program and help us honor two of our industry's best, **Ed Shirley**, vice chair, global beauty and grooming, Procter & Gamble, and **Pete Nordstrom**, executive vice president and president, merchandising, Nordstrom, Inc. at the 26th annual DreamBall.

To make a contribution
and more information
about DreamBall [click here](#)

The DreamBall is the primary source of funding for **Look Good...Feel Better**, a free national public service program that is a collaboration among the Personal Care Products Council Foundation, the American Cancer Society and the Professional Beauty Association/National Cosmetology Association. This program has helped over 700,000 individuals with cancer look good, improve their self-esteem and manage their treatment and recovery with greater confidence. As one program participant said, "There aren't enough words to thank you for this program or to tell you how special it made me feel".

Our goal this year is to shake up the event on many levels - to make it a festive fun evening at the evening's new location, Cipriani at 42nd Street and our personal goal is to break all previous fund raising records. That is where you can help us!

We are asking you to be as generous as possible when considering your level of support, and consider a Patron package. If you have any questions, please call us or contact Kari Siegel at the American Cancer Society at (212) 237-3871, via email dreamball@cancer.org, or visit www.theDreamBall.org.

We look forward to hearing from you. Together we can make a difference!

Sincerely,



Art Spiro
Contributions Chairman



Iain Holding
Contributions Chairman



Lucille Duran
Journal Chairman



Terry Darland
Journal Chairman

