



SPONSORSHIP OPPORTUNITIES

The Personal Care Products Council will hold its annual Emerging Issues Conference October 4, 2011 in Santa Monica, CA. This unique program focuses on the many challenges we see on the horizon for our industry.

Regulations being considered in California have an impact on every manufacturer and consumer in the United States. Water, waste, air, packaging, ingredients, recycling, new technology, whatever the issue, the discussions often begin in this state. This conference is one of the best opportunities for our west coast members to express their opinions and concerns on the issues that are the focus of the Council's efforts.

All sponsors receive:

- **Acknowledgment of sponsorship:**
 - Name and logo in promotional e-mails sent to over 3,000 industry professionals.
 - Name, logo, and link to the sponsor's homepage on the event webpage.
 - Name and logo on rotating slides displayed during sessions.
- **Literature and product displays:**
 - Sponsor will be able to display materials throughout the Conference on an unmanned 6 foot table located in a high traffic area.
- **Early and final registration list.**

<p>Reception Sponsor—<i>Exclusive</i></p> <ul style="list-style-type: none"> • Signage promoting the sponsor displayed at the reception. • Two complimentary registrations to the conference. 	\$5,000
<p>Luncheon Sponsor—<i>Exclusive</i></p> <ul style="list-style-type: none"> • Signage promoting the sponsor displayed at the luncheon. • Acknowledgment of support during luncheon presentation. • One complimentary registration to the conference. 	\$3,000
<p>Breakfast Sponsor—<i>Exclusive</i></p> <ul style="list-style-type: none"> • Signage promoting the sponsor displayed during breakfast. • One complimentary registration to the conference. 	SOLD
<p>Tote Bag Sponsor—<i>Exclusive</i></p> <ul style="list-style-type: none"> • Logo imprinted on Tote Bags given out at Cosmetic Science EXPO 	\$2,500
<p>Notepad Sponsor—<i>Exclusive</i></p> <ul style="list-style-type: none"> • Logo printed on notepad handed out during workshops 	\$1,500
<p>Name Badge Sponsor—<i>Exclusive</i></p> <ul style="list-style-type: none"> • Logo printed on the back of every name badge 	\$1,000

SPONSORSHIP AGREEMENT

CONTACT INFORMATION:

Name: _____

Title: _____

Company Name: _____

Company Address _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax _____

Email Address: _____

2011 SPONSORSHIP:

Please reserve the following sponsorship for my company:

- | | |
|---|----------------|
| <input type="checkbox"/> Reception Sponsor— <i>Exclusive</i> | \$5,000 |
| <input type="checkbox"/> Luncheon Sponsor— <i>Exclusive</i> | \$3,000 |
| <input type="checkbox"/> Breakfast Sponsor— <i>Exclusive</i> | SOLD |
| <input type="checkbox"/> Tote Bag Sponsor— <i>Exclusive</i> | \$2,500 |
| <input type="checkbox"/> Notepad Sponsor— <i>Exclusive</i> | \$1,500 |
| <input type="checkbox"/> Name badge Sponsor— <i>Exclusive</i> | \$1,000 |

[Company Name] _____ agrees to sponsor the Personal Care Products Council 2011 Emerging Issues at the level noted above, and further agrees to submit payment for the sponsorship prior to the conference start date. Cancellations by the sponsor must be received in writing 90 days prior to the start of the event and will entitle the company to a 75 percent refund of the sponsorship amount. The Council reserves the right to cancel or postpone any events. In the event the Council cancels or postpones an event for which a company has pledged sponsorship, the sponsor may either request a refund or allocate its sponsorship funds to a different Council activity.

Signature

Date

FOR MORE INFORMATION CONTACT:

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FAX YOUR COMPLETED AGREEMENT TO (202) 331-1969

OR

EMAIL TO jonesj@personalcarecouncil.org